BOARD OF SUPERVISORS

Brown County



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EDUCATION & RECREATION COMMITTEE

John Van Dyck, Chair Paul Ballard, Vice Chair David Landwehr, Kathy Lefebvre, Ray Suennen

EDUCATION & RECREATION COMMITTEE

THURSDAY, JUNE 27, 2019 5:30 pm Room 200, Northern Building 305 E. Walnut Street

NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION ON ANY ITEMS LISTED ON THE AGENDA

- Call Meeting to Order.
- Approve/Modify Agenda.
- III. Approve/Modify Minutes of May 30, 2019.

Comments from the Public

Consent Agenda

- 1. Library Board (April 29, 2019).
- 2. Neville Public Museum Governing Board (June 10, 2019).
- 3. Golf Course Budget Status Financial Report as of April 30, 2019 Unaudited.
- Golf Course Financial Statistics for May 2019.
- Museum Budget Status Financial Report for April and May 2019 Unaudited.
- 6. NEW Zoo Budget Status Financial Report for May 2019 Unaudited.
- Parks Budget Status Financial Report for May 2019 Unaudited.
- Audit of Bills.

Discussion / Presentation Items / Superintendent's Report / Director's Report

Park Management

9. Director's Report.

NEW Zoo

Director's Report.

Museum

11. Director's Report.

Golf Course

12. Superintendent's Report.

Library

13. Director's Report.

Action Items

- 14. Communication from Supervisors Deslauriers, Evans and Schadewald: As new information has come to light, that Brown County reconsider whether or not to purchase the approximately 4.54 acres of land on Nicolet Drive for a public boat landing (the Eagles Nest property). Referred from June County Board.
- 15. Parks Resolution re: Acquiring tax delinquent land adjacent to the Fox River Trail for trail parking.
- 16. Zoo Request from NEW Zoological Society that the Contract Fee and Admission Fee for "Feast with the Beasts" be Waived.

Other

- 17. Such other matters as authorized by law.
- 18. Adjourn.

John Van Dyck, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

PROCEEDINGS OF THE BROWN COUNTY EDUCATION AND RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Education and Recreation Committee was held on Thursday, May 30, 2019 in Room 200 of the Northern Building, 305 E. Walnut St., Green Bay, Wisconsin.

Present:

Chair Van Dyck, Supervisor Ballard, Supervisor Suennen, Supervisor Landwehr, Supervisor

Lefebvre

Also Present:

Assistant Park Director Matt Kriese, Museum Director Beth Lemke, Library Executive Director Sarah Sugden, Golf Course Superintendent Scott Anthes, Public Works Director Paul

Fontecchio, Supervisor Buckley, Facilities Director John Morehouse and other interested

parties.

I. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:30 pm.

II. Approve/Modify Agenda.

Supervisor Landwehr suggested that they move agenda item 20 to after agenda item 22 for Supervisor Buckley.

Motion made by Supervisor Landwehr, seconded by Supervisor Suennen to amend the agenda and move item 20 after item 22. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve the agenda as modified. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

III. Approve/Modify Minutes of April 25, 2019.

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Comments from the Public - None.

Consent Agenda

- Library Board of February 21, March 21 and March 25, 2019.
- 2. Neville Public Museum Governing Board of May 13, 2019.
- 3. Parks Budget Status Financial Report for March 2019 Unaudited.
- 4. NEW Zoo Budget Status Financial Report for March 2019 Unaudited.
- 5. Museum Budget Status Financial Report for March 2019 Unaudited.
- Golf Course Budget Status Financial Report for March 2019 Unaudited.
- Golf Course Financial Statistics for April 2019.
- 8. CIP Update.
- 9. Audit of Bills.

Motion made by Supervisor Suennen, seconded by Supervisor Lefebvre to approve the consent agenda items. Vote taken. MOTION CARRIED UNANIMOUSLY

Discussion / Presentation Items / Superintendent's Report / Director's Report

Park Management

10. Director's Report.

Assistant Parks Director Matt Kriese started off by running through some events from the past present and near future. They have a partnership with the Howard-Suamico School district for the lunch program. This is something new for that district this year, they are looking to do this in Pamperin Park as the Green Bay District does this in all of their parks. It is a program where, at no cost to the County, they will be there from 12:30-12:45 dropping off free lunches for any child under 18. This starts June 10th and runs through August 23rd. He spoke about Celebrate De Pere having an extremely good crowd on the Saturday prior to this meeting, the event organizers were pleased, and this expanded the event footprint as it doubled the event grounds that they had in the past. He then talked about hosting the JBRF Juvenile Diabetes Walk a couple of weeks back, the Garden Blitz at the fairgrounds, the Green Bay Police Auction, an event on the Fox River Trail, the Wisconsin Humane Society, horses were using 3 of the barns at the fairgrounds the weekend following this meeting, there was a large bike race with stops at Bayshore and Weguiock as well, among some others that he mentioned. He talked about the Environmental Education School programs wrapping up within the next 2 weeks and they had a booked spring every Monday through Thursday with around 40-60 kids out at Barkhausen. Staff partnered with museum staff for the park project at Lily Lake as well and they hosted Oriole Fever workshops which were filled up too. Camping is in full swing, he noted. Those were some of the events he talked about, he then continued on to maintenance. The Highway Department replaced some of the culverts that needed to be replaced for them. The cleanup of Pamperin Park was still being worked on from the flooding that occurred there but they are definitely getting closer to completion on that. They are constructing a new 18 hole disc golf course there additionally mainly through volunteer donations, an inmate crew with staff providing guidance to them. He had a handout regarding the Neshota trail project which is attached to these minutes which was 2 sided with winter being on one side and summer on the other. This is basically a GIS map system and this being the last of the parks in the large state trail systems to have GPS mapped and accurately mapped and also consistent in signage. This means that every intersection will have a 4x4 post with a colored arrow and a name on it and this will take place over the next couple of months. With regard to Bayshore boat landing and the high water that is out there, at the end of Lineville Rd. where it turns into Bayshore Dr. this road was under water many days over the last couple weeks. The strong Northeasterly wind that blows right down the pike of the Bay and pushes that water back and this has a huge effect on the lands of the area with Bayshore being no exception. Therefore, the boat landing was under water for the last several days and the waves were going over the breakwater and onto the docks into the concrete pedestals. This forced them to close the landing temporarily and now it is back up and running.

Supervisor Lefebvre spoke about after purchasing their home in '72 on the Bay they have seen a sort of 7 year cycle of up and down. She wanted to know if they were at the high mark now. They are concerned because for the last 2 storms they have had splash over.

Kriese responded that it is definitely high right now but not necessarily above the high. The buoys are out on the Bay and they get hourly reports on the water. He then noted that Fox River Trail line marking has been completed for the asphalt section. In terms of planning, they are looking at the beer garden scene and working with corp counsel and what they came up with is following a similar process to Waukesha County where an RFP would come before this committee within the next month and this would be seeking a local brewery company to put on this event at Pamperin Park. They are looking at a larger scale

park that has high foot traffic and pick 1-2 days a week and lease that land from, possibly, 6pm-8pm just like they lease to other companies or contractors and then some percentage would be added to that and come back to the Parks department. Last year Waukesha County took in around \$30,000 with 20% commission and a \$60 lease. This takes a lot of liability off of the County and puts a lot more on the lease of the property. This is something that would be brought before this committee next month so this was the primer for that.

Supervisor Landwehr noted that this was something DePere was looking at for Voyageur Park and wondered if this had started yet.

Kriese was not certain but spoke to the fact that Cities and Counties don't operate the same so it is a bit different. State statute does allow for Counties to have the ability to sell alcohol in the Park as Milwaukee County established that statute. Therefore, they are covered no matter what way they go but he doesn't want to have to invest infrastructure or staff time into it and if this is something that works and the community continues to ask for it then maybe they can start to look at the next steps.

Lefebvre asked what the arraingements were for DePere using the fairgrounds over Memorial Day weekend.

Kriese replied that they paid the set rates and fees through the budget process but he did not recall the exact amount off the top of his head. With the amount of events they are seeing recently they are going to look at one set flat rate for a day event, so pay one rate and you receive the event grounds for the day and any subsequent days you need the grounds you pay that rate. This may come forth in the 2020 budget.

Supervisor Ballard wondered why they would do anything different than what the zoo does for their events.

Kriese wasn't sure exactly what the Zoo does but within the Zoo you are in a fenced in area and it costs money to enter and so forth whereas parks are free and you can have a social interaction, meet your neighbors etc. This is also truly more of a beer garden setting where it's more of a family orientated event and you have a set time, a band, a food truck or quite simply a place that people want to go after work and meet their friends. They have looked at other Counties and how they are doing it and trying to follow a similar process.

Supervisor Suennen wanted to know if any breweries were interested.

Kriese said they have talked to several but with an RFP he was interested to see who was willing to put the most in that contract. He then spoke of a couple delinquent parcels that will go to Admin committee July 7th both along the Fox River Trail and both along an acre in size and they are non-developable lots and the owner is out of state and hasn't paid taxes over the course of a couple of years and in order to acquire that they would have to pay around \$784 in back taxes and they would be responsible for the 2019 taxes which would be \$35.60. He said there is an issue with parking along the Fox River Trail and there is nowhere to park. They would be looking to put 8 vehicles and a bike rack there. They met with planning in the last week or two regarding fairgrounds planning and they prioritized the bathroom in terms of investing capital into the bathroom replacement and the next part of that would be investing in the North barn and asphalt and utility work as well. This would be the plan moving forward and the County already has a contract that they would look on piggybacking on for this work.

Chair Van Dyck clarified that there was no decision made other than to get some numbers behind these items and bring this back to the committee for eventual approval. The group was advisory in nature and took a look at the plan given last month and the price tag was upwards of \$20 million. So, they looked at the resources available in the original sales tax and there was a slight gap there and they picked off the plan what was a priority and affordable at the moment.

Landwehr asked if the Fair Board was there.

Van Dyck said that they were on board. He said that the bathrooms were an issue there so that was priority number 1. Really it was relocating as it got pushed down by the river. They could possibly afford one building replacement and the rest of it is power distribution and the infrastructure.

Landwehr then wondered about camping there.

Kriese said that with the camping portion that is just gravel road and they could probably squeeze that out within the next 5 years and that should be part of one of the phases in the future. He then spoke to the pictures included in the agenda packet and what was occurring in each, upper left was general maintenance which occurs every spring, top right was Pamperin Park after it was gutted, second down on the left was a Fox River Trail culvert replacement, second down on the right is what they run into on a weekly basis on the Fox River Trail where concrete pipes are separating due to age and it is a constant battle with those, third down on the left is Bayshore campground and there are solid oak trees there so leaf removal is a lot of work, third on the right is the rebuild of the campground after the flood.

No Action Taken.

NEW Zoo

11. Director's Report.

Zoo and Park Director Neil Anderson was not present at the meeting. A handout was distributed after the meeting was held to the County Board office and it is attached to these minutes regarding what he would have discussed had he been there. It was, specifically, an invitation to the dedication of the Dr. & Mrs. Wm. David Jones Animal Care & Recovery Center on Tuesday, June 4 at 10 am at the NEW Zoo.

Van Dyck noted that everything else was in the agenda packet and there was supposed to be something on the agenda for a fee waiver at Feast with the Beast which isn't until August but he wanted to make sure that item got on the next agenda.

No Action Taken.

Museum

12. Director's Report.

Museum Director Beth Lemke first spoke about fantastic news that their Delay of Game exhibit that they opened last August and had through the month of March won the Wisconsin Historical Society Award for Award of Merit in 2019 and it also won the National award from the American Association for State and Local History. She congratulated the team as they are amazingly phenomenal and they will work with the Historical Society on a date for that award presentation. They designed the Delay of Game banner so that it could travel so that is one of the components that will be going out to the airport because it can stand alone and continued to be displayed.

Van Dyck asked if staff would be available for the County Board meeting in June for recognition.

Lemke stated that there would be an exhibit opening on Saturday June 15th and she wanted to send out an invitation to everyone to the reception on the 13th that would be fantastic. Also, on the 15th they are the first on Broadway Ignite Night Market venue location. They were the second last year but they were asked to be the first this year to kickoff the Ignite market because they are so close in proximity to the park and they will have their own music series there at the park as well so it was the perfect venue for the kickoff of this event. This will takeover the front and back parking lot and shutdown parking is in place. Last year, with Our Brown County being the only exhibit open they shut down the second floor and they still had over 400 people come in and just see that. Having the natural history component in addition to that is pretty exciting in terms of that dual partnership. She passed out a handout with respect to the Core Gallery Artifact move out which showed specifically that everything was going to schedule with regards to that. There are a handful of interns with them this summer as well and this is a phenomenal opportunity for them. They had a meeting with Bluewater Studios and she wanted to give them an updated schedule which is attached to these minutes, they are currently completing phase 2 and there will be a payment to go out from the capital dollars once she receives formal acknowledgement that will go out. Phase 3 is the bulk of the work where they are planning demolition and July 9th they have a tentative hold on the calendar to do a media announcement to start the unveiling of the demolition process. They will have a couple on site meetings with the demolition team for various reasons. The concern they had at the last Governing Board was where the budget was at, which was just above \$1 million, right now the Neville Public Museum Foundation can handle some of the costs for them.

Van Dyck wondered how far over budget they were.

Lemke responded that it would be around \$1.089 million.

Van Dyck stated that the way other projects are going he wasn't too concerned with squeezing another \$89,000 out for this one.

Lemke appreciated this and they were making sure it was efficient use of donor dollars as well as taxpayer dollars. She thinks everything will go smoothly especially with the way the artifact move out was designed. The flooring is the big concern for everyone as it is a concrete floor with a membrane and the building has settled over time so this is a big unknown.

Lefebvre asked when they were shooting for a completion date anticipating that there are no problems.

Lemke noted that after bumping up some other deadlines and agreeing with Bluewater, graphic production should get turned in before the new year with some of it coming after the new year. They promised donors an end date of June 2020. She noted summer of 2020 is going to be great for the Museum with this project and Amazing Dinosaurs but they will have to take a slight break in the project with the installation of Amazing Dinosaurs.

They still have a couple of things that need to be conserved and they recently realized that the Stiller's Kodak Sign was double sided so they had to take it down and reinstall it to show both sides, pictures of this sign are showed in the agenda packet.

No Action Taken.

Golf Course

13. Superintendent's Report.

Golf Course Superintendent Scott Anthes lead off with good news that the golf course was open as of April 20th. They only did 1,800 rounds which he didn't view to be good for the month of April. The only good news out of the month of April was that they sold more season passes than they have in previous years.

Supervisor Landwehr asked when he referred to rounds, did that only include paying rounds or include season pass rounds as well. He noted that the revenue stays relatively flat even though the rounds are dramatically different.

Anthes replied that it was all rounds. He said that they take a little money in from the County Clerk's office, but this is not as much as when they sold passes exclusively at the County Clerk's office. He reiterated that they were off to a slow start this year. He didn't think May would be much better than what this showed. There was 6 inches of rain through the month of May and 3 of it was in the last 3 days and this came off an extremely wet April. He has never seen the golf course as wet as what it is. They have not been able to let carts out for 12 of the 30 days in May, which would be a lot for the whole year. They were closed for a day and a half completely as the creeks were flooded over the bridges on holes 2. and 9 creating a safety issue to simply cross those. There were people literally taking their shoes and socks off to cross the creeks so they had to close the course. The problem with the flooding is that when Trout Creek goes down, Duck Creek then goes up and water from that goes up. They then had to close the golf course a second time when this happened. Normally Trout Creek meanders around 2 but it ended up going straight across number 2. Later that day Duck Creek flooded causing a similar problem and there was a cart swimming around in the fairway and another in a pond that they are never in. Basically, it was extremely wet. With that, they are getting really far behind on things. When grass gets up really high and this time of year they are extremely light staffed and it makes it difficult to catch up. They did get spots that were winterkilled all seeded and there is some grass finally coming up there just not happening quickly with the cold weather on top of the rain. They did also get greens cut and top dressed and sprayed with control product too. They were able to get the paths regraveled on 12 and 13, which were washed out from the floods, and there were new ones created on 3 and 6 to allow carts to get through on difficult areas. Some of the upcoming projects included spraying the tees with control products, they have to get the roughs sprayed as well with that and weed control products. Upcoming events included men's two club best ball on June 8th and 9th, the UWGB golf outing on June 14th, the Green Bay Chamber of Commerce Outing on June 24th and the Brown County Women's Amateur on June 29th and 30th.

Lefebvre suggested some type of engineering done to alleviate some of the flooding going on at the course as this appears to be an ongoing problem. It may be something to look at.

Anthes wasn't sure what could be done, he suggested more cart paths wall to wall and they don't have to ever say no to carts. When they lose carts they lose those green fees too because some people won't play golf without a cart. Revenue can be cut in half on days when they don't run carts at times. Anthes also highlighted that they are not the only ones dealing with this as the whole golf industry in Wisconsin is suffering. He noted other golf courses that have been flooded out for the past 3 weeks, having cart issues too and things of the like. This is the wettest he has ever seen the course. Increasing drainage that is outdated in certain areas may help, but everything they have drainage wise runs to the creeks so they are really at the mercy of those.

No Action Taken.

Library

14. Director's Report.

Library Executive Director Sarah Sugden had a handout with the points made in her report for the committee which is attached to these minutes. She noted that they have done a reconfiguration of some spaces as well as a reorganization of some staff to provide better services to the community respectively. Some key points were that the public computers were relocated to the second floor to try to consolidate all computers to one location as they have 27 computers and 15 laptops prior to this they had been in separate locations making it difficult for individuals to understand what options they had. This allows for better supervision by staff also. The reorganization of staff included some hiring of department managers and they will be looking for a central manager too, as in the Library's life there hasn't been a designated administrator for the Central Library who will be responsible for the oversight of that facility and the staffing department. They have been able to achieve this position without any additional costs. They were pleased to receive an unsolicited grand from the Dr. William David Jones Foundation which is a relatively new local foundation that has been very active in the community recently. They received \$100,000 from them to use for what the library deems best and they were very grateful for this foundation not just for the Library but for all the other organizations in the County receiving assistance from them.

Van Dyck asked if she knew how much they gave to the Zoo. He knew that they wanted to keep this quiet but he had wanted to reach out to them to see if they would be willing to accept some form of recognition at the full County Board meeting.

Sugden said that she did not know how much and she had reached out to them as well but they had not replied yet. She then continued on by talking about how the Library has been working to bolster their volunteer program. They have openings in all areas and at all times of the year so staff has been working on structure, policies and documents to make sure they are successful in recruiting for these volunteer positions. This is a great opportunity for teens to bolster skills and beef up college applications as well. She continued by passing out a bag with handouts regarding the "Summer Reading Adventure" most of which can be seen in these minutes, but the full bag is located in the County Board office if anyone were to wish to enquire more about this event. This will be passed out at the event as well. This is one of the biggest events they do all year long with the summer kickoff scheduled to occur on June 8th from 10am-12pm. She then continued by talking about some of the things included, consisting of a reading log to help adults make sure their child is consistent with reading throughout the summer. She noted they are grateful for all the generosity that allowed them to have this type of program including partners in the County, organizations, the Neville Museum and so forth. Throughout the summer, kids with library cards are able to take the buses for free, this allows them to be able to attend these types of events because in previous years they have had transportation limitations. They have tried to work with the Green Bay Schools as well to host things like this at their locations also. There are some great people working together to make these opportunities available to everyone and she thanked them for that.

No Action Taken.

Action Items

15. Parks - Resolution Authorizing Application for Grant Funds to Maintain and Develop County Snowmobile Trails and Facilities.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Parks - Request from the Brown County 4-H Youth Development for a fee reduction for use of the North Exhibition building at the Brown County Fairgrounds on July 16-18 (see attachment)

Kriese highlighted that this is a 4-H program camp and they are charging \$75 per attendee. It asks for a fee waiver or reduction and they thought \$50 a day will cover their electric and some staff, this seemed reasonable.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

17. Parks - Request from the Friends of the Reforestation Camp Trails to allow horse drawn carts on the horse riding trails at the Reforestation Camp (see attachment)

Kriese informed them that these are allowed on the Fox River Trail and in Neshota Park already. There are 3 locations where they allow horses on County property and 2 of them allow horse drawn carts, the Reforestation Camp does not. This is more of a policy thing so they are covered under ordinance. County Board doesn't need to take any official action but acknowledge that 8.03 sub 5 is a policy. Kriese then showed pictures of these carts with horses to show that this was a form of recreation for some people.

Lefebvre noted that this is safer for them than riding on the roads.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

18. Parks - Discussion and Possible Action re: Use of up to \$4,000 in 2019 Outlay for an additional play structure at Way Morr Park with donations offered from Way Morr Lions Club.

Van Dyck stated that he didn't think there would be much opposition to this but there were individuals from the Lions Club on hand that may wish to speak on this.

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to open the floor to allow interested parties to speak. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Supervisor Ballard thanked the Lions Club for working on this park over the years before she started speaking.

There were some handouts regarding the layout of the park, quote of the price, and plans which are attached to these minutes.

Diane, President of the Way Morr Lions Club

She spoke to the fact that they try to make the park family orientated, she has been president for 6 years and back then the goal was to put in a handicap accessible bridge over the creek because there were people on the East side who wanted to come over to the West side and could not. She didn't think the County thought they were going to go about this as fast as they did as they raised \$45,000 over 5 months. So now that they have this bridge they have a playground in one section that is used for the County Shelter because when this is rented all the kids are over there but there is nothing on the West side. There is a lot of activity on the West side though such as Music in the Park, Booyah and Brat day which sold out in 2 hours to name a couple. They have groups from all over, this year it will be a Harley group, last year there was a group of 23 Corvettes coming out to Music in the Park. One day they had a

bake sale there and one of the kids wanted to go play on the playground but the mom participating in the bake sale didn't allow it because it was too far away. This shows the amount of traffic they have at this location and the necessity for another playground. She's only proposing a section of 55'x38'. They are hoping to get some support from the community and it will cost roughly \$16,000 for the whole thing. She just wanted to ask for help to start the fund.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to close the floor and return to regular order of business. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Ballard asked Kriese if there was money available for this.

Kriese replied that there is \$4,000 in the outlay account and this money has been used to assist groups like this in the past so this is in the budget. They were in agreement though and he wanted to add that woodchips had to meet the standards for play surfaces and those would cost \$1,200 per 60 cubic yards or so and every couple years that needs to be refreshed and they talked with the club about funding this so it would not be an additional maintenance cost to the County.

Motion made by Supervisor Ballard, seconded by Supervisor Suennen to approve the use of \$4,000 for Way Morr Park. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

19. Request to approve: 2019 Parkland Hunting Season Structure (handout will be provided).

Kriese provided a brochure which is attached to the minutes.

He spoke to the fact that this is a yearly thing per ordinance to approve the hunting dates as set by the County. If there were any questions he would be happy to answer, otherwise they would get the brochures out and information distributed.

Ballard asked about the length of deer season.

Kriese answered that it was 9 days and that would be gun deer season. Bow hunting would stretch from mid-September through January.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

20. Communication from Supervisor Buckley re: To have the Greater Green Bay Community foundation attend the next Education and Recreation Committee meeting to explain the process for submission of invoices for the Resch Center to be paid out of the Resch Center Naming Rights Fund. Also a detailed accounting of the fund from inception to current. Referred from May County Board.

Although a motion was made to change order the committee took 20, 21, and 22 in the proper format.

Supervisor Buckley spoke to his intention on this. Every time this comes up, nobody seems to know how to draw money from this account. As they enter into more agreements and to a new enterprise fund for the whole complex, he just wanted to ensure the dollars are spent correctly and from the right account. The money from this account is supposed to be going for maintenance of the Resch Center and even as of last month at Executive Committee they didn't seem to know how to access the money or how much has been accessed. He was just hoping for some more clarification as they move forward in terms of how this takes place.

Facilities Director John Morehouse and Public Works Director Paul Fontecchio came up to speak on this.

Van Dyck said that the County Board office did reach out to the Greater Green Bay Community Foundation as Supervisor Buckley requested and the response was from the President/CEO Dennis Buhler which was that "the foundation will not be able to attend this evenings' meeting. Unfortunately we just learned of this request yesterday and were not provided information regarding context or desired outcome. Additionally it is important to note that this fund was established between the foundation and Mr. Resch in accordance with his naming rights agreement. As such, the contractual relationship to administer the fund is between the foundation and donor along with his counsel..." He noted that Fontecchio had spoken with him and the only other thing that he wanted to throw in was that having been involved in the official naming of the VMCC which was a committee thrown together to administer the funds mostly comprised of rent payments of PMI to the County.

Fontecchio passed out a couple of handouts which are attached to these minutes, the first of which was an extension agreement to the naming rights. He highlighted the bottom of the first page and part of the second. This talks about the withdrawal of funds and how this takes place. The Authority and Brown County both have to make the request. It then goes on to talk about reimbursements for under \$25,000 they can basically just put in. if it is over that they have to get Resch to agree ahead of time. In Section 4 pg. 2 it talks about limitations, he wishes that this was written clearer. There are things in there that could be called maintenance and you could also say that they can be capitalized so there is a lot of gray area there.

Van Dyck jumped in with his knowledge from being on the committee that one of the issues was that it didn't seem to be initially clear to the Board that the \$25,000 limitation was in there. In the past it had exceeded the \$25,000 and there were capital type items which Mr. Resch declined to reimburse for which was in his rights within the contract. The other part was that with the old agreement they had been living up to this point with PMI anything under \$15,000 was considered maintenance and they were responsible for and so there was a window between \$15,001 and \$24,999 of a maintenance project that PMI didn't have to pay for and they could submit to this to get their reimbursement.

Fontecchio noted this has been very confusing to navigate and they hope to get more clarity as they move forward. They don't have access to the foundation dollars so what is seen on this second handout is what should have been put in according to the naming agreement. The fund withdrawals are accurate, so they know how much they have been reimbursed over this time frame. He wasn't here in 2011 so he could not speak to the \$200,000 one. Some of the recent ones have been a combination of things and they have kind of agreed with PMI because of the confusing nature of the thing that they were to do minor things. Such as, light bulb repairs, ceiling tiles and minor things. If a \$10,000 compressor fails that is something they would take over. For 2019, the \$58,959 is a combination of 3 different requests and they were not between \$15,000 and \$25,000. For 2018, there were 3 requests also but only added up to \$15,793 so there was a lot of variation there and he explained some of the work, which got submitted and the County actually got reimbursed for this one.

Van Dyck asked who originally paid this around \$16,000

Morehouse replied that when he first got to the County in February 2018 PMI was paying the bill, submitting it to the County and the County was submitting it to the Foundation. He was just told recently that the County should be paying the bill initially and then submitting it to the Foundation for reimbursement.

Fontecchio stated that the 2018 example was paid for by the County, then submitted, and they were reimbursed. It is a bit cumbersome as they have to make a sort of joint request.

Morehouse thought it was a bit confusing as well that the Resch naming agreement is different from the PMI lease. This lease has a \$15,000 threshold and the Resch agreement has a \$25,000 threshold. So, anything under that \$25,000 can be submitted and this is how they've been operating.

Van Dyck asked why the County was paying for things that PMI should have clearly paid for.

Fontecchio reiterated that this was the confusion between the two lease agreements and what they each had to pay for. He hadn't been involved though in any discussion on the new ones.

Van Dyck said that this would be clarified going forward because PMI would provide a report and then the County would submit that report to be reimbursed. What concerns him is that going all the way back to the Resch Center power wash project, if you take off the \$200,000 there are still \$112,822 worth of fund withdrawals. His concern is that PMI may owe the County all that money because these were bills that they may have had to pay. In his opinion, they are alleviating them of their responsibility even though the money came out of the fund it is like they are \$112,000 short.

Fontecchio would love to have clarification from someone with respect to these lease agreements as he doesn't understand them entirely. They do their best but at the end of the day he stated that he is an engineer.

Buckley asked if part of the lease agreement that PMI has with the County stated that part of what they're paying goes where the repairs are coming out of.

Van Dyck said that the lease agreement that PMI has is a completely different document from this one. When they were drafted they obviously didn't look at each because they conflict with one another and if you read them verbatim there is only a \$10,000 window that applies. What he understood was that they have submitted bills but PMI should have paid those in the first place. Most of the things that were on the list to be approved were larger ticket items and he would consider them to be more capital in nature.

Fontecchio said that they will have a VMCC meeting in a week or two and this is for things like the LED lights and this is like \$550,000 for LED lights and controls.

Van Dyck emphasized that PMI would basically come in with things they felt needed to be done and the committee would have a conversation with them taking the fund as all they have to spend and then this would be done. In reality, none of this money was flowing into that particular fund and this would be the other disconnect. The VMCC group was formed as part of the lease when the lease document was negotiated. The County formed this group to take the rent dollars and figure out how to put them back in so they didn't have to come before the whole County Board. The committee would be made up of various members who were to dictate how that money was to be spent. This amount of money was never really the responsibility of that group and he didn't know if they were authorized to spend this money.

Fontecchio stated that they were to look at 2 things at the VMCC meeting, the LED lights being one, and a new basketball floor being another. They will look at the fund balance and plan accordingly. This naming rights subject though, they have struggled with. If it was under \$25,000 they were going to try to submit a bill. They have been successful in the last few years and maybe PMI should have paid for some of these things instead of the County, he wasn't sure though.

Buckley said that with this being as gray as it is they really need clarity. There is obviously money for maintenance of the Resch Center. He just wanted to make sure all of this is getting to the Resch as it is an aging building.

Van Dyck thought that they needed Administration, along with PMI there to explain why they're not paying these bills because to him this is PMI's responsibility. On the other hand, he thought they had another \$100,000 coming from PMI.

Buckley believed that a lot of this money should be taken out of here and then going into an enterprise fund or a fund for capital expenses.

Van Dyck thought that as a County there is an obligation to verify that all payments under this agreement have been actually put into an account. Someone should be asking Resch or someone for a record of the fact that the money was actually placed there.

Fontecchio stated that they do have a meeting with the attorney for June 12th and everyone was welcome and questions can be asked directly to them.

Buckley asked if they were getting any additional dollars from the \$1 million that was invested.

Van Dyck said this was not part of the equation in the agreement they had set forth. They were just supposed to put \$100,000 a year for 10 years into "a fund."

Buckley emphasized that someone is getting it.

Landwehr clarified that the Community Foundation is really just acting as the bank here.

Van Dyck said that very well there could be extra funds in there but they do not know for certain about any of this.

Ballard added that they do not know what the service fees are for the foundation as well so there are lots of moving parts.

Buckley informed everyone that dealing with the Foundation through crime prevention in the past they have always been willing to attend meetings and discuss and second they do a pretty good job normally making money for them off the funds from these other entities. It would be interesting to see where these funds are going as well and to make sure that the funds are actually there.

Van Dyck talked to Director of Administration Chad Weininger on the day of the meeting and this shouldn't be that hard of a question to get answered. There should be no controversy here. They may just need to ask the appropriate parties and if they don't want to disclose the information that, to him, sends a message about what is going on.

Fontecchio reiterated that he would love to have some clarification in all this.

Lefebvre noted that they needed a legal binding document with everything in it, they could not just assume things.

Fontecchio was most interested in how they were going to move forward in this.

Supervisor Suennen asked about when Morehouse talked about if PMI should be paying for bills versus the County.

Morehouse clarified that the County shouldn't necessarily be paying for them, but rather, submitting them for reimbursement. They should be paying the bills as they come in, anything that should be submitted to this fund and then the County would submit that for reimbursement.

Suennen said that this agreement is between the Resch, the CBA of Ashwaubenon, and Brown County but this does not include PMI. In the technical world a reimbursement cannot occur unless you were to disburse the initial payment. So if the County were to request a reimbursement, the County must have the original disbursement on hand. There may be different agreements with PMI but in reading this without interpretation it appears that Brown County should be paying the appropriate bills that would qualify for reimbursement through these funds. He said he was sure if you were to give this to an attorney they would say that PMI is not part of the agreement.

Ballard had a couple questions one being about the original agreement possibly expiring December 2019.

Fontecchio read an excerpt that stated, "pursuant to section 3 of the memorandum, the parties agree to extend the naming rights for 2 additional 10 year periods commencing upon the expiration of the original 20." Essentially there is another 20 years tacked on to this.

Ballard then asked what they do when they have 2 things conflict each other. He wondered if this would be a violation.

Fontecchio responded that their read has always been reimbursements mean you have to pay something initially. PMI takes care of the small things but if something like a motor breaks then the County pays for it and they get reimbursed. This is how they've been doing it the past couple years.

Buckley talked about it being common in leases for the owner to maintain things but if they break then the leaser replaces. A replacement should be up to them theoretically. The simple thing would be what is considered normal, light maintenance, PMI would be paying for.

Van Dyck saw a disconnect, if you look at the list 2013-2016 has on there that the funds were withdrawn. Anything that took place in those years they do not know who paid for it. Clearly things were taking place.

Fontecchio stated that initially he didn't really know this stuff existed. It was his understanding that Brown County paid for some of this and it wouldn't show up because they didn't get reimbursed.

Ballard wondered how Schenck didn't catch this in their yearly audit.

Fontecchio would encourage the Board to get Weininger and Hemery to get involved in this because the legal things are out of his realm.

Ballard said this system isn't working and he wondered where the resolution would occur.

Buckley thought there would be some guidelines with the foundation that are set out on what is paid and once those are known, it should be easy to decide.

Van Dyck noted that the language in the naming rights agreement is very clear. There is the Resch naming rights side of things and it is clear about how you go about getting the money. Now the problem goes back to the lease agreement which states that PMI is responsible for all maintenance for under \$15,000. Things on this list have never gone before that VMCC group to be paid. His question then becomes back to the County to see if they have been paying for these things for the past 9 years or so and where is that money coming out of. His fears are that PMI has been paying for this for the long haul and now they are willing to turn it over to the County because they are getting reimbursed. Second, they may have been forking over more money than anyone thought was happening. Under the new lease agreement it is very clear that PMI is responsible for those expenditures for maintenance. They are supposed to pay for it and the way it was written was for them to give a report that the County could send over to get reimbursed. He does agree that there could be a hang up on the word "reimbursed," if they and Mr. Resch claim that it was never paid.

Landwehr asked if there were expenses over \$25,000 because most of the talk has been under that and would Resch have the ability to deny them and what veto power does he have. With an aging building there will be a lot more big expenses moving forward.

Ballard replied that what it comes down to is basically the difference between a capital expense versus a maintenance expense.

Fontecchio stated that this was the biggest head scratcher for him as a director because there are holes all over. If Resch wants something in there, such as a new sound system, they have talked about turning it over to PMI for prior approval.

Ballard wondered what stopped them from selling the naming rights to something like a new floor.

They agreed that this was a question for Corp Counsel.

Van Dyck spoke to the importance of the mindset of Mr. Resch who saw these funds as to be used for maintenance and the upkeep of the facility. He talked about the power washing and cleaning of the windows being a direct request from Resch himself to get that done because that's the type of thing that he sees the money being used for. He agreed that there were going to be major items coming up but without sitting down with him and renegotiating the terms this is what they are stuck with. This is a poster child for what not to do with the naming rights of the Expo Hall.

Ballard said there are red flags all over.

Fontecchio agreed there is confusion everywhere as well.

Landwehr stated that this needs to come to a head because this has been an issue for as long as he's been on the Board. This is a problem if they can't even verify that the funds were ever even paid.

Fontecchio thought that the meeting they have scheduled would be a good first step and he agreed with Buckley on if they had some guidelines on what exactly PMI pays and things of that nature would help as well. This would streamline the whole thing.

Suennen thought that one thing to add to the list would be what happens at the end of the term when funds are not reimbursed yet.

Landwehr asked if it was sold for \$2 million to be paid in the first 20 years.

Van Dyck responded that if you go back to the original naming rights document, the 20 year agreement, there was money for things like the \$1.6 million in furniture and that has been paid and buried in there and other types of moneys for things of that nature. This goes back to 2002 and this was put to bed and extended.

Landwehr thought there was more money in the extensions.

Van Dyck said that the only more money that was got in the extensions was \$1 million over 10 years and then the other \$1 million would be received 270 days after death. To his understanding the only thing hanging out is the extension agreement and the \$2 million. They extended it for another 20 years for \$2 million.

Suennen wanted Corp Counsel's understanding of the agreement and have that brought back to the committee.

Ballard wondered if there was an industry definition of what is maintenance and what is capital.

Fontecchio asked this same question which was answered with just grayness. He received no answer.

Suennen spoke to the verbiage in this document is talking about a 40 year life anything extended beyond that would not qualify for reimbursement unless at 30 years you needed it to be able to extend it to its 40 year life. This should qualify as a reimbursable capital expenditure. Normally from an accounting standpoint if you want it to last 40 years you have to keep the internal components able to last the 40 years of life.

Ballard thought this went back to them needing clarification on this.

Suennen wanted to give it to Corp Counsel for interpretation, then brought back, there are questions asked about it to him and at the point where they think they have clarity Corp Counsel goes to Resch's and informs them of the County's interpretation of it.

Van Dyck talked about a meeting they would have with Fontecchio, himself, Weininger and Hemery.

Lefebvre wondered if it was determined there were problems, were they obligated to those next 20 years.

She was informed that they were.

Ballard summarized the two issues, one being the County wanted to know if they paid for something PMI should have, and the second is where is the money really going or has it even arrived.

Buckley wanted to send this back to staff and he thought a meeting should be set up with PMI to make sure that everyone is on the same page. Insofar as that when this comes back to the County Board, the layperson can even figure it out. He believed they needed to establish a maintenance fund that PMI puts into.

Fontecchio stated that he expects a policy but there has to be something that Resch's attorney agrees to and there has to be something applicable because if they can't get the money at all then what are they doing really.

Ballard spoke to the fact that this goes back to Supervisor Buckley's original question of that they really don't know for certain that a fund actually exists. They are not able to see if there is truly a fund because the County does not see their books.

Suennen noted that this agreement doesn't allow for the control for them to know what's in there but they are basically going off of blind confidence. The agreement should be used as a priority for reimbursements. The basic underlying asset is the Resch, the reimbursement and the maintenance expenses. Those are the common ongoing factors but they should try to get the reimbursement first. The County could pay the initial cost and get reimbursement from the fund and then turn around and request PMI also reimburse for that particular fund. There is nothing illegal about this, the only thing that would be questionable is the fact that there isn't a set maintenance fund. They would need this just so they know that the money isn't being used for other purposes.

Van Dyck said that in the past PMI has been very clear that they have shelled out hundreds of thousands of dollars in maintenance of the Resch Center over the years. If the County wants to take responsibility for those then that is fine but then the rental agreement should go from \$350,000 to \$450,000 to cover this but this is not what the agreement is at the time. The County will pay the bill but then PMI should pay them back. He is curious to see what the response will be.

Buckley reiterated that big ticket items are bound to come up as the building ages.

Van Dyck took exception to the terminology of "his" Naming Rights Agreement, it isn't only his it is with the County.

Suennen asked if there are any undisbursed funds after the 40 year period what happens to them and who has the right to them. The County should have the right to know if the agreement is being complied with.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to refer back to staff to meet with PMI to clarify which expenses are reimbursable; meet with Resch's counsel to understand their position; to have Corporation Counsel look at these agreements and the new agreement to get money out; raise the question to have the dollars put aside to make sure it balances with Brown County's; and find out if the county previously paid for any of these types of expenditures and what fund they are coming out of; and finally find out what happens with remaining funds if they haven't been reimbursed to Brown County. Vote taken. MOTION CARRIED UNANIMOUSLY.

21. Communication from Supervisor Lefebvre re: To look at Fox River Trail to look at enforcement of trail passes.

Lefebvre had people saying to her that people aren't paying to use the trail and it appears as though more and more people are doing so. They thought it would be good to have more enforcement and more often. It is the responsibility of the person to have it done.

Kriese had a couple of points on this. There were 104 contacts that were recorded. The parks security officer works 8 hour shifts and he may be on the trail from 2:30-4:30 but he cannot be there all day. He scheduled a meeting with Rangers and Parks Security officer and they went through the process of violation notices. One of these is attached to these minutes. Compliance has worked pretty well. They do

not have the resources to enforce this all the time and they do their best. Trail rangers aren't the best at enforcing the law. They have training for this in the next week as well. Their revenue has increased over \$10,000 in the last year.

Lefebvre stated she was worried about this because they don't want to lose money because they have maintenance and such.

Landwehr asked if a contact is asking someone to show their pass and wanted this defined.

Kriese just looked at the enforcement log before the meeting. There are names of 104 people who have been warned that they did not have a pass.

Landwehr wanted an educated guess, maybe at next months meeting, as to what percent of the public that he asks don't have them. He has had this question for years.

Kriese replied that he is required to fill out a daily shift log about number of contacts, the enforcement etc. They would go through that.

Van Dyck wondered if some of the enforcement would be taking place by the general public if it was allowed for them to require people to have a license plate or a visible card on them while they are on the trail. It's obvious if you needed something visible to ride your bike down the trail.

Kriese said that they have a number of permits and he wanted to inform people to laminate and put them on their bikes and such as it would be much easier to know if they had one if it was visible. Also, when they do stop someone he would like to inform them to do this as then they wouldn't be stopped and hassled again in the future. They can not require them to do this. Also, if they have a bike, skateboard and a horse they need the pass for each of those. They have limited seasonal employees that maintain the trail but nonetheless they are working on it but they will never obtain 100% compliance though.

Motion made by Supervisor Lefebvre, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

22. Communication from Supervisor Lefebvre to look at invasive plants along the Fox River Trail.

Lefebyre is seeing garlic mustard which is really bad.

Kriese said there is a lot of it all over the County. He appreciated this and it is on their radar but it is all over the place. He noted all the different kinds of invasive species all over the place. To combat some of this they partner with UW Extension to remove this as they have a bunch of volunteers working on this. Adopt a Trail also help with this cleanup. They all have a section and they work on that section. Aldo Leopold School also helped with this. Staff work on this too and they do this through hand removal or mowing or chemical application is how they manage this.

Motion made by Supervisor Lefebvre, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Other

- 23. Such other matters as authorized by law. None.
- 24. Adjourn.

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to adjourn at 8:03pm. Vote taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Respectfully Submitted,

Cayden Lasecki Administrative Assistant

PROCEEDINGS OF THE BROWN COUNTY LIBRARY BOARD



PRESENT: JOHN VAN DYCK, ANNETTE AUBINGER, KAYLA JACOBSON, MARISSA MELI, KATHY PLETCHER, HECTOR RODRIGUEZ,

DAVID RUNNING, STEVE TERRIEN and JOHN VANDER LEEST

ALSO PRESENT: Sarah Sugden, Linda Chosa, Sue Lagerman, Emily Rogers, Dale Cropper and Amanda Young (staff).

CALL TO ORDER President Van Dyck called the meeting to order at 5:20 p.m.

<u>APPROVE/MODIFY AGENDA AND MINUTES</u> <u>Motion</u> by Vander Leest, seconded by Pletcher, to approve the agenda and minutes. <u>Motion carried.</u>

COMMUNICATIONS AND OPEN FORUM FOR THE PUBLIC

Presentation by Collection Development Manager Dale Cropper introduced himself and told the board that he has been with the library almost 9 years and also manages the Technical Services Department. He described how the \$750,000 collection budget is spent and managed among a number of different collection types. A team of nine selectors order children, young adult, Spanish, fiction, non-fiction and local history materials. They are each responsible for the funds allocated to each division and consider the popularity, historical factors, growth curves of the materials and the strategy/mission of the library when making purchasing decisions.

The total budget allocations break down this way: 11% - databases and digital offerings; 29% - children's; 17% - media; 12% - adult non-fiction; 17% - adult fiction; 3% young adult; and 7% - eBooks (this is supplemented by funds from the Nicolet Federated Library System). 56% of circulation comes from adult materials and 44% from children's materials.

The selection process is based on different factors. Sources include Publishers Weekly, NYT, People Magazine Peer reviews, and trade reviews. Demand and titles trending on media, TV/movie tie-in are also taken into consideration as well as the library's Collection Development policy that highlights core principles of intellectual freedom, access to all, and preservation (local history).

Suggestions for Purchase (available on the library's website) allows patrons to suggest titles that the library does not own. Most are ordered. Rodriguez asked how technology has changed the job and the skills that are needed – what is the future for this position? Cropper replied he stays current on trends that drive popularity of materials in the reading and literary arena. Technology has made some things a lot easier. He noted that cookbooks are most popular non-fiction titles.

Weeding/discarding, or taking books off the shelf, is another function that keeps the collection fresh. When a new one arrives another has to go. Materials that are weeded are donated to the Friends of the Brown County Library for their used book sale. Cropper has found that attending book trade shows really aren't necessary. You can learn a lot at conferences like WLA and WAPL; ALA and PLA. When asked, Cropper said he can't think of anything he needs to do his job better that he doesn't have. Blue Cloud Analytics is a new product that will help to make quality purchasing decisions. The library offers Reader's Advisory; NoveList; Read-A-Likes; and Future Favorites to assist people in deciding what they might like to read.

Cropper reviewed changes in physical circulation. While there is a downward trend, e-circulation continues to be on the rise, therefore offsetting physical checkouts. Van Dyck asked if the library reacts fast enough to trends – is it better to put more money into purchases in an attempt to be something for everybody. Rodriguez suggested it may be better not to react too quickly and understand the trend first. Running asked what service/system will be best for the money in the future. Van Dyck reminded that at one time there was a movement to do more for children and early literacy and if declines are happening in certain areas, maybe that budget should be repurposed.

It was announced that Cropper is retiring effective June 3, 2019. The board thanked him for his contribution and service to the library.

LIBRARY BUSINESS

APPROVE FINANCIAL, AND GIFTS, GRANTS, AND DONATION REPORTS Chosa reviewed the financial included in the packet and the budget to actual analysis handout. Donations and grants are a little bit ahead of last year. In 2018, \$148,000 was collected as fines revenue; 74% for overdue books; 11% lost replacement fees; 9% processing fees; 4% damaged materials charges; and 2% referral fees to collection agency. Van Dyck asked to see outstanding fines and their age. The library does not use an accrual type of

accounting so that figure is not included on a balance sheet. Chosa will work on gathering more data related to this. Vander Leest suggested investigating using SDC (State Debt Collection) as he has seen different government agencies doubling and tripling their revenue through successful collection efforts.

Van Dyck indicated it would be helpful to understand what the \$148,000 represents. Is it 10%, 505 of total owed or...? Running was interested in knowing how many delinquent patrons this involved.

Motion by Pletcher, seconded by Running, to receive and place on file the financial report and March, 2019 Gifts, Grants and Donation report as follows:

| Brown County Li | brasy | | |
|-------------------|---------------------------------------|--------------|-----------------------------------|
| Gifts, Grants & D | Onations Report | | |
| March 2019 | | | |
| Gifts & Donation | 15 | | |
| 03/02/19 | Genealogy 101 Participants - March 2 | 464.00 | LHG |
| 03/06/19 | HuTerra Rewards | 27.81 | General |
| 03/09/19 | Genealogy 101 Participants - March 9 | 151.00 | l.HG |
| 03/13/19 | Coco's Urban Cottage | 30.45 | General |
| 03/16/19 | Genealogy 101 Participants - March 16 | 65.00 | LHG |
| 03/20/19 | Friends of the Brown County Library | 225.00 | Constant Contact |
| 03/20/19 | Friends of the Brown County Library | 8,000.00 | Summer Reading Program |
| 03/27/19 | M. Reisner | 100.00 | Memorial D Reisner |
| 03/27/19 | H.B. Conlon Charitable Trust | 1,000.00 | Kress Summer Reading Prog |
| 3/1/2019' | Ashwaubenon | 26.00 | Donation Box |
| 3/1/2019' | Bookmobile | 1.00 | Donation Box |
| 3/1/2019' | East | 39 64 | Donation Box |
| 3/1/2019' | Weyers/Hilliard | 58 15 | Donation Box |
| 3/1/2019' | Customer Service | | Donation Box |
| 3/1/2019' | Kress | 17.63 | Donation Box |
| 3/1/2019' | Pułaski | 22.65 | Donation Box |
| 3/1/2019 | Southwest | 5,90 | Donation Box |
| 3/1/2019 | Wrightstown | | Donation Box |
| | Total Donations | \$ 10,234.23 | |
| | | | |
| Federal & State | Genete | | |
| | | \$ 6,562.50 | Collection Development (1/4 pymt) |
| 3/1/2019 | Nicolet Federated Library System | 3,000.00 | Summer Reading Program |
| 3/1/2019 | Nicolet Federated Library System | · | |
| 3/18/2019 | Federal E Rate Grant | 7,200.00 | Technology |
| | Total Grants | \$ 16,762.50 | |

Motion carried.

<u>FACILITIES REPORT</u> Beyler reported that the air-cooled chiller was installed at Weyers-Hilliard; the HVAC controllers at the Ashwaubenon Branch were switched over and are operable. The switches at Weyers-Hilliard and Kress are being programed. Central will follow.

Motion by Vander Leest, seconded by Pletcher, to receive and place the facilities report on file. Motion carried.

<u>PERSONNEL UPDATE</u> Rogers reported May 10 is staff development day in partnership with NFLS. The focus will be on workforce development and Jim Golembeski and others from the Greater Green Bay Chamber will present.

Presentation: A slideshow on Central Library Public Service Reconfiguration demonstrated the need for realignment of service responsibilities. Tools used to support a staffing reconfiguration included staff surveys; input from Central Managers; and evaluation of duties and workloads and services. Based on findings, a new staffing model emerged resulting in a Central Manager overseeing four departments: Adult Services; Circulation Services; Local History, Genealogy and Special Collections; and Youth Services. Sugden described the scope and similarities of each departments. This new model will be implemented beginning May 11. It will be regularly reviewed. It is a change that has an expected result of increased efficiency. Pletcher thinks it is a good structure and a good direction. Motion by Vander Leest, seconded by Running, to receive and place the personnel update on file. Motion carried.

<u>COMMUNICATIONS/PROGRAMMING UPDATE</u> Lagerman reported that the Friends' Spring Book Sale earned just over \$26,000. The fall sale is scheduled in September. The FBCL Born to Read campaign was successful with 150 early literacy kits assembled and delivered to the area's four hospital for distribution to parents of babies born during National Library Week in early April.

Food for Fines Week started today at all locations. News release distributed and Fox 11 filmed at the library this morning. Volunteers were sought through the Volunteer Center of Brown County and the Friends.

The Central Library is in the middle of a unique series titled, "Her Story." Professional reenactors portray women from history including Mary Todd Lincoln, Cordelia Harvey (husband was governor and she helped treat soldier), Susan B Anthony, and Caroline Quarlls (slave refugee). Staff worked with the Kenosha Civil War Museum to hire the performers. The last two programs will take place on May 9 and 23.

Per an interest by the County Executive, the library has partnered with other departments to create, "Brown County on the GO," The ADRC, Neville Public Museum and Extension Brown County will be pairing up with the Bookmobile at various stops this summer to either conduct a program or to share information about their services.

Lastly, Lagerman shared that the Summer Reading Adventure planning has been underway for some time and is nearing completion. Many partners and programs are secured to offer a strong program based in literacy and fun.

Motion by Vander Leest, seconded Meli, to receive and place the communications/programming update on file. Motion carried.

APPROVE BUDGET ADJUSTMENT NOTICE — REALLOCATE FUNDS FROM 2019 FUND BALANCE TO OUTLAY-EQUIPMENT FOR THE PURCHASE OF EQUIPMENT THAT PROVIDES EFFICIENCY AND SAFETY IN THE LIBRARY'S GROUNDS MAINTENANCE. Beyler described the need for new equipment and the time that could be saved with this purchase. Not just for the snowy season, it can also be used for landscaping. He really sees it being used primarily at Central and wouldn't really plan on towing it but the library does have a trailer that could accommodate it. Library facilities would be cleaner and safer. Vander Leest asked if it is a good price. The quote includes state contract pricing. Motion by Vander Leest, seconded by Running, to approve the budget adjustment notice to reallocate funds from the 2019 fund balance to Outlay-Equipment for the purchase the Kubota BX2380V tractor with front snow blower in the amount of \$25,743. Motion carried.

APPROVE REVISED JOB DESCRIPTIONS Motion by Vander Leest, seconded by Pletcher, to approve the job descriptions altogether. Terrien would like to hold on approving Maintenance Mechanic as he has concerns about the scope as it relates to State statutes. After discussion, motion by Terrien, seconded by Jacobson, to hold approval of Maintenance Mechanic (C) until May meeting. Motion carried.

- A. CENTRAL MANAGER
- B. MAINTENANCE WORKER
- C. MAINTENANCE MECHANIC
- D. ADMINISTRATIVE ASSOCIATE
- E. ADMINISTRATIVE CLERK
- F. COLLECTION DEVELOPMENT MANAGER
- G. SECURITY MANAGER

<u>Motion</u> by Vander Leest, seconded by Jacobson, to approve job descriptions A, B, D, E F and G. <u>Motion carried.</u> The Board would like a structure layout at next board meeting for Central Manager and Security Manager.

The Collection Development Manager job description includes a red-lined copy. The Safety Manager is a new position that would work for the whole system. Staff would like to include this position in the 2020 budget but is accounted for in current staffing. Van Dyck sees this as a Table of Organization change as it would be a new position and noted that since the library does not have latitude to create a new position, there should be an addition and deletion worksheet for each position. An approval for a change in the Table of Organization will be on the May agenda.

OPEN SESSION Pursuant to Wis. Stats. Sec. 19.85(1), regarding going into closed session for the following three purposes: A) pursuant to Wis. Stat. § 19.85(1)(e), for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified business, whenever competitive or bargaining reasons require a closed session - East and/or Ashwaubenon Branches. Administrative staff was invited to stay. Motion by Vander Leest, seconded by Rodriguez, to move into closed session at 7:53 p.m. Roll Call Vote: Aye: Rodriguez, Meli, Vander Leest, Pletcher, Aubinger, Jacobson, Terrien, Running, and Van Dyck. Nay: None. Motion carried.

CLOSED SESSION pursuant to Wis. Stats. Sec. 19.85(1), regarding going into closed session for the following three purposes: A) pursuant to Wis. Stat. § 19.85(1)(e), for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified business, whenever competitive or bargaining reasons require a closed session - East and/or Ashwaubenon Branches.

<u>RECONVENE IN OPEN SESSION</u> Approve any action that may have been recommended in Closed Session. <u>Motion</u> by Jacobson, seconded by Vander Leest, to return to open session at 8:17 pm. Roll Call Vote: Aye: Rodriguez, Meli, Vander Leest, Pletcher, Aubinger, Jacobson, Terrien, Running, and Van Dyck. Nay: None. <u>Motion carried.</u>

<u>Motion</u> by Jacobson, seconded by Vander Leest, to authorize Bay Lake Commercial to make an offer to purchase parcel # VA-99-2-B in the amount of \$1.1M (Ashwaubenon property) subject to contingencies and approval by the Brown County Board of Supervisors. <u>Motion carried with two abstentions.</u> (Aubinger and Meli)

PRESIDENT'S REPORT No report.

LIBRARY DIRECTOR'S REPORT Sugden reported on the status of 3rd floor tenant's concern of the issue with the elevator. This issue has been resolved and emergency procedures are left open to them. The library will enforce the fee for late rent payments as indicated in the lease. Sugden would rather renegotiate the whole lease than amending the current lease to include the acquisition of the extra space. The lease expires in 2021.

OTHER BUSINESS None.

SUCH OTHER MATTERS AS ARE AUTHORIZED BY LAW The Board would like to discuss moving the meeting day. Lagerman will send a Survey Monkey to poll the board on their preferences and share the results at the May 16 meeting.

ADJOURNMENT Motion by Terrien, seconded by Vander Leest, to adjourn the meeting. Motion carried unanimously.

Meeting adjourned at 8:20 pm.

NEXT REGULAR MEETING:

May 16, 2019 5:15 p.m. Central Library

Respectfully submitted,

Sue Lagerman Recording Secretary





PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the Brown County Neville Public Museum Governing Board was held at 4:30 p.m. on Monday, June 10, 2019 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT:

Kevin Kuehn, Erik Hoyer, Alex Renard, and Kramer Rock

ALSO PRESENT:

Kasha Huntowski, Kevin Cullen, Lisa Kain, and Beth Lemke

EXCUSED:

Bernie Erickson, Sandy Juno, and Paul Ballard

CALL MEETING TO ORDER

1. Chair Kuehn, called the meeting to order at 4:36PM.

2. APPROVE/MODIFY AGENDA

Motion made by Erik Hoyer and seconded by Kramer Rock to approve the agenda.

3. Museum Director Report. Museum Director Lemke reported that the 2020 budget process has begun and that soon the department would be given its levy target. She shared that she would have a report at the July 8, 2019 meeting regarding and concerns for 2020 and a reforecast of 2019 for the board to review.

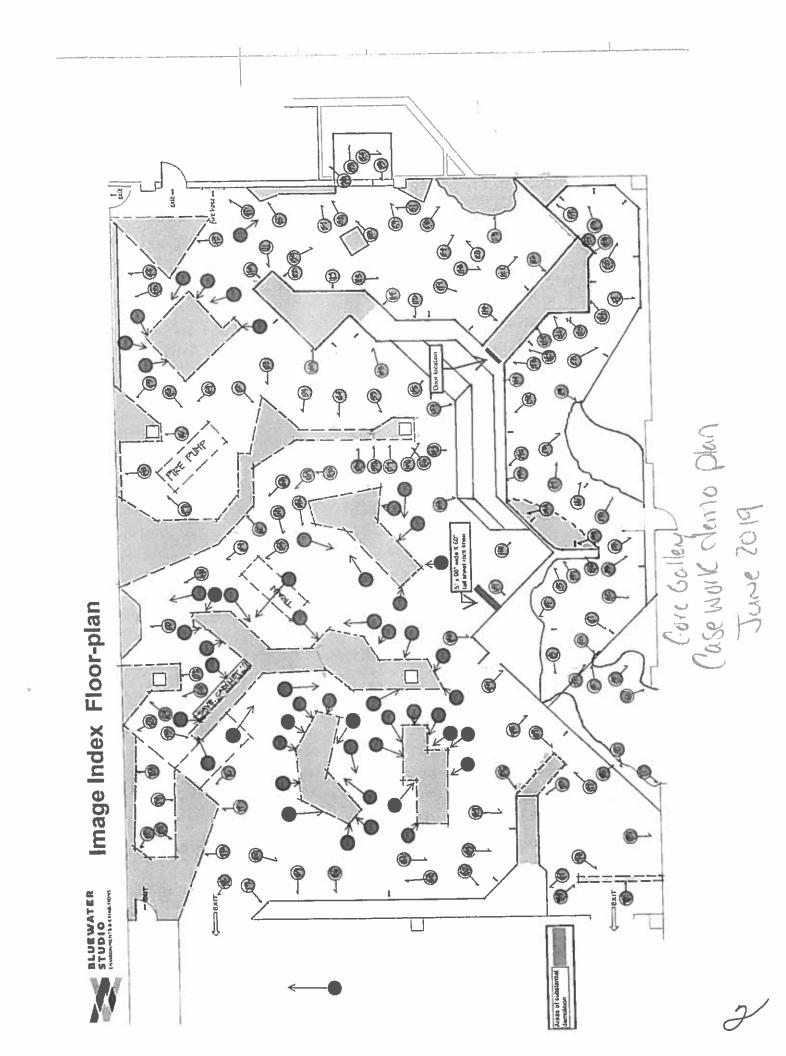
Museum Director Lemke provided the board updates on the weekly Bluewater meetings. She shared that project work of artifact removal in the space is on schedule. She handed out a map of the gallery demonstrating the amount of demolition that will be taking place in the space starting the week of July 8, 2019. Museum Director Lemke requested Curator Lisa Kain to share an update on the content development. Curator Kain stated that all content/ storyline was due at the end of August. In following previous community exhibit format with content contributors, she explained that there are eleven thematic sections to the gallery and each one now has a subcommittee of internal and external content providers totaling over twenty-two community members who will meet over the next two months to provide expert feedback on the written labels and interpretation of the exhibit. Museum Director Lemke reminded the board that this structure was used and very successful for Estamos Aqui, Alice in Dairlyland, Eyes on the Sky, Bees, Delay of Game, Birds, and Our Brown County. Especially since both Estamos Aqui and Delay of Game were given Awards of Merit from the American Association for State and Local History and the Wisconsin Historical Society.

Museum Director Lemke updated the Board on Brown County On the Go – a joint marketing effort with the Library, ADRC, Public Health, Airport, Parks, and UWEX for the summer of 2019. She reported staff provided outreach at Breakfast on the Farm and The Summer Reader Launch at the Central Library. She informed the Board about participation outreach at the On Broadway Farmers Market and being the host location for the first igNite Art Market on June 15, 2019. Discussion ensued, no action taken.

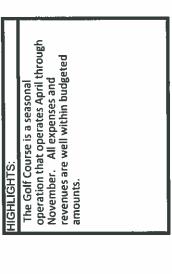
4. Such other matters as authorized by law: The next scheduled meeting of the Neville Public Museum Governing Board will be July 8, 2019 at 4:30pm. Discussion ensued, No action taken.

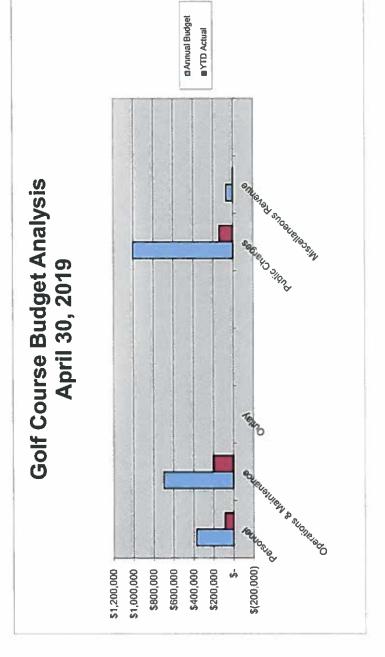
2019 meetings dates are as follows: August 12, 2019, September 9, 2019, October 14, 2019, November 11, 2019, and December 9, 2019

5. Adjournment. Chair Kuehn, called the meeting to an end at 4:54PM. Motion made by Alex Renard and seconded by Kramer Rock to approve. Vote taken. MOTION APPROVED UNANIMOUSLY.



| Brown County | | | | | |
|------------------------------------------|------------|-----|------------|-----|--|
| Golf Course | | | | | |
| Budget Status Report | | | | | |
| 4/30/2019 | Annual | | ντο | YTD | |
| | Budget | | Budget | % | |
| Personnel | 369,403 | 47 | 85,562 | 23% | |
| Operations & Maintenance | 696,002 | 45 | 201,862 | 29% | |
| Outlay | | 49 | • | %0 | |
| | | | | | |
| Public Charges | 1,001,100 | 149 | 134,977 | 13% | |
| Miscellaneous Revenue | 000'29 | 49 | (222) | -1% | |
| | | | | | |
| Public Charges consists of the following | bu | | | | |
| Green Fees | 675,000.00 | w | 117,215.45 | 17% | |
| Cart Fees \$ | 230,000.00 | s, | 2,326.07 | 1% | |
| Concessions | 95,000.00 | 87 | 15,435,73 | 16% | |







GOLF COURSE FINANCIAL STATISTICS For MAY, 2019



GOLF COURSE REVENUE:

| | MAY ROUNDS | M | AY REVENUE | YEAR TO DATE ROUN | O DATE REVENUE |
|------|---------------|----|------------|----------------------|------------------|
| 2019 | 3,904 | \$ | 100,766.50 | 4726* | \$ 217,701.50 |
| 2018 | 5,106 | \$ | 179,832.54 | 5203** | \$ 235,864.53 |
| 2017 | 4,801 | \$ | 113,758.00 | 7103*** | \$ 248,430,51 |

TOTAL SEASON PASS

| | KEVENUE |
|------|------------------|
| 2019 | \$ 121,400.00 |
| 2018 | \$ 122,195,00 |
| 2017 | \$ 126,402.40 |

PRO-SHOP SHARED REVENUE (CARTS):

| | MAY COUNTY | YEAR TO | D DATE COUNTY |
|------|--------------|---------|---------------|
| | SHARE | | SHARE |
| 2019 | \$ 13,237.70 | \$ | 14,955.50 |
| 2018 | \$ 21,364.10 | \$ | 21,446.00 |
| 2017 | \$ 18,460.20 | \$ | 23,746.20 |

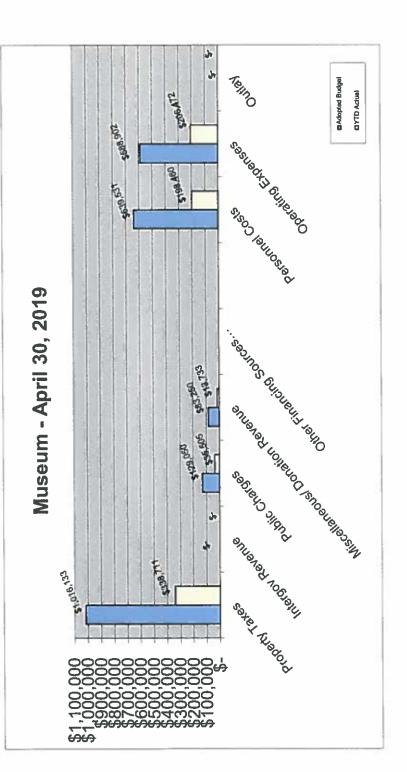
SAFARI STEAKHOUSE SHARED REVENUE:

| | MAY COUNTY SHARE | DATE COUNTY HARE |
|------|---------------------|---------------------|
| 2019 | \$ 9,989.27 | \$ 25,425.00 |
| 2018 | 10,018.48 | \$ 26,917.01 |
| 2017 | 10,127.42 | \$ 26,303.83 |

| | | P&L YEAR TO DATE |
|------|----|------------------|
| 2019 | \$ | 239,467.43 |
| 2018 | 5 | 260,565.87 |
| 2017 | \$ | 288,443.71 |

Golf Course Opening Day 2019 *April 20th 2018 **April 30th 2017 ***April 10th

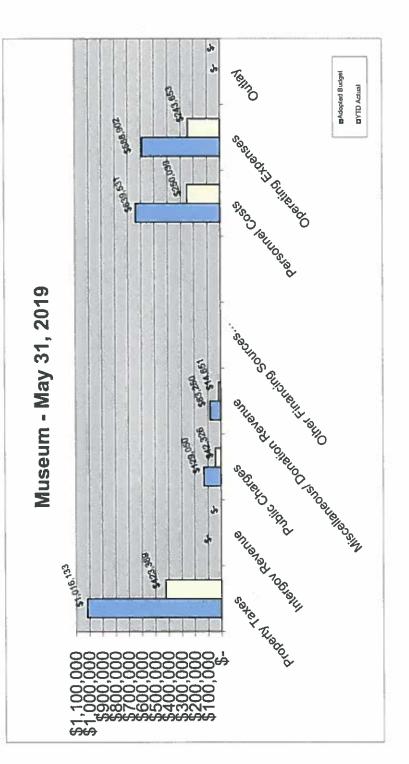
| Comments: | YTD Public Charges: include gate, photo sales, vending and room rental. | Percentage Comments: | 338,711 33.3% Miscellaneous Revenue: includes NPMF funds for exhibits and programs. | - #DIV/0! NPMF uses Intra-county expense Copy Center | 35,505 27.5% charge back amounts are deposited in Miscellaneous Revenue line | 13,733 16.5% | #DIV/0] #DIV/0] Intergov Revenue: None in 2019 Oneratino Expenses: \$46.971 encumbered for security, \$6,440 encumbered for advertising | 198,460 31.0% Personal Costs: | 206,472 35.1% | 101/102# |
|------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------------------------|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------|----------|
| | ΔŢ | Actual | 338 | | 8 | 13 | | 198 | 206 | |
| ## Ed & Rec | Adopted | Budget | 1,016,133 \$ | | 129,050 \$ | 83,250 \$ | | 639,531 \$ | 588,902 \$ | 3 |
| naudited 27, 201 | | | 49 | S | • | 69 | dment | 49 | 49 | 4 |
| Museum Budget Status Report April 2019 "Unaudited" Prepared for presentation at the June 27, 2019 Ed & Rec | | | | Intergov Revenue | Public Charges | Miscellaneous/ Donation Revenue | Other Financing Sources "budget amendment | Personnel Costs | Operating Expenses | |



ENEC & RecUune 2019/Budget Status Report - Museum "Unaudited" 4_30_19 6/13/2019 9:13 AM



| Museum Budget Status Report May 2019 "Unaudited" | audited | * | | | | | |
|---------------------------------------------------------|---------|------------|----------|---------|------------|-----------|--------------------------------------------------------------------------------------------|
| Prepared for presentation at the June 27, 2019 Ed & Rec | 27, 201 | 9 Ed & Rec | | | | | Comments: |
| | • | Adopted | | YTD | YTD | | Public Charges: include gate, photo sales, vending and room rental. |
| | | Budget | 41 | Actual | Percentage | Comments: | Other Financing: |
| Property Taxes | 49 | 1,016,133 | 42 | 423,389 | 41.7% | | Miscellaneous Revenue: includes NPMF funds for exhibits and programs. |
| Intergov Revenue | 49 | • | v) | • | #DIV/OI | | NPMF uses Intra-county expense Copy Center |
| Public Charges | 45 | 129,050 | 5 | 42,326 | 32.8% | | charge back amounts are deposited in Miscellaneous Revenue line |
| Miscellaneous/ Donation Revenue | 49 | 83,250 | us. | 14,651 | 17.6% | | |
| Other Financing Sources *budget amendment | dment | | | | #DIV/0f | | Intergav Revenue: None in 2019 |
| | | | | | | | Operating Expenses: \$41,939 encumbered for security, \$6,350.00encumbered for advertising |
| Personnel Costs | 49 | 639,531 | us | 250,039 | 39.1% | | Personal Costs: |
| Operating Expenses | 49 | 588,902 | 49 | 243,653 | 41.4% | | |
| Outlay | 69 | • | • | ٠ | #DIV/0f | | |



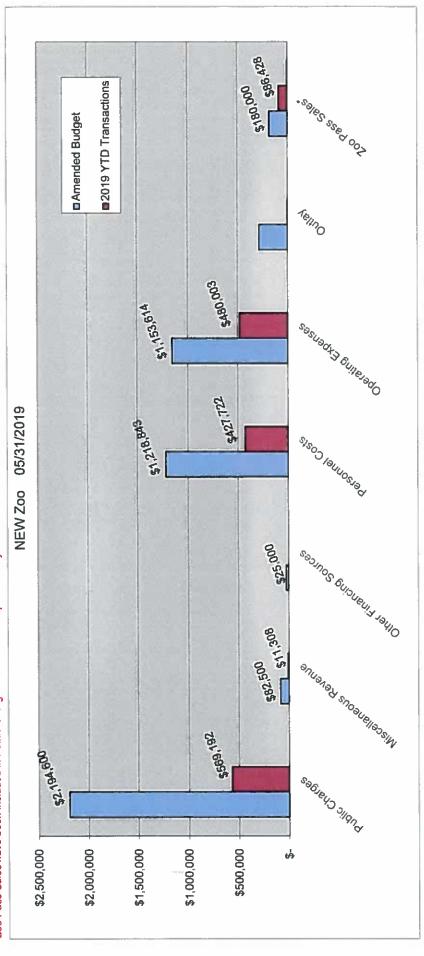
ENEd & RecUnne 2019/Budget Status Report - Museum "Unaudited" 5_31_19 6/18/2019 11;41 AM



Brown County NEW Zoo Budget Status Report (Unaudited) 5/31/2019

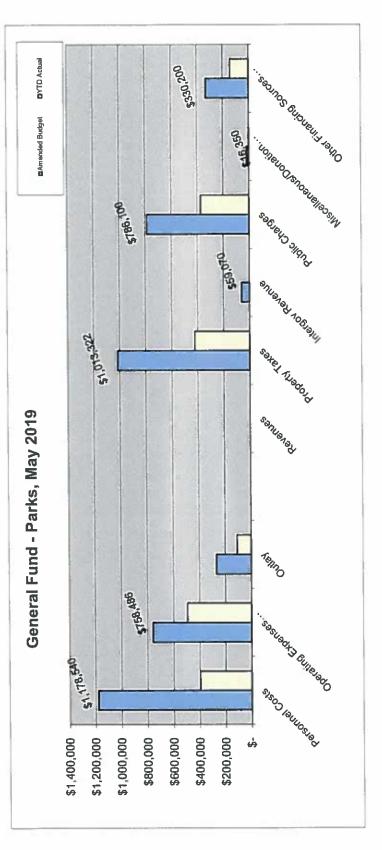
| | | 1 | | | | | | _ | | |
|------|------------|---------------------------|---------------------------------------------------------------|--------------------------------------------|-------------------------|-----------------|--------------------------------------------------------------|---------------|-----------------|----------------|
| | | | 492,025 Revenues: Public charges slightly up from 2018. Great | 6,921 attendance numbers for Mother's Day. | | | Expenses: Personnel costs and operating costs slightly above | 2018. | | |
| | 2016 YTD | Transactions | | 6,921 | | 357,833 | 430,692 | | 75,615 | 65,052 |
| | 2017 YTD | ansactions | 649,176 \$ | 23,702 | 1 | 385,610 | 463,563 | 1 | 87,662 | 292'29 |
| | 7 | 13 | 63 | 64 | 69 | ↔ | 69 | 69 | €9 | |
| | 2018 YTD | Transactions Transactions | 549,620 | 17,536 | | 416,501 | 447,916 | | 90,553 | 969'29 |
| | | F | 49 | ↔ | 69 | ₩ | ↔ | ↔ | 69 | |
| | Percent of | Budget | 76% | 14% | %0 | 35% | 45% | | 48% | |
| | 2019 YTD | Fransactions | 569,192 | 11,308 | • | 427,722 | 480,003 | 2,497 | 86,428 | 56,029 |
| | • | Ë | 69 | 69 | 49 | ↔ | 69 | 69 | €9 | |
| 2019 | Amended | Budget | \$2,194,600 | \$ 82,500 | \$ 25,000 | \$1,218,843 | \$1,153,614 | \$ 282,100 \$ | \$ 180,000 | |
| | | | Public Charges | Miscellaneous Revenue | Other Financing Sources | Personnel Costs | Operating Expenses | Outlay | Zoo Pass Sales* | Zoo Attendance |

*Zoo Pass Sales have been included in Public Charges ~ used for companison only



~Parks General Fund~ Budget Status Report

| | | Comments: | Public Charges: include rifle range, environmental education, | camping, concessions, dog park passes, bike & horse passes, | shelter & building rentals. | Intergov Revenue; include grants Miscellaneous Revenue; include equipment disposal, | donations, sponsorships, other revenue | Other Financing Sources: include carryover, transfer in from | other park accounts 2019 Overall Park Budget with all Accounts (general fund, | park donations, boat landing, land and building acquisition, | rails to trails): | Revenue Y (D: \$1,044,877 Expenses: \$1,115,598 | | |
|--------------------------|---------|-----------|---------------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------------------|--------------------------------------------------------------|-------------------|-------------------------------------------------|-----------------------------------------------------|---|
| | Percent | of Budget | | 34% | 65% | 40% | | | 42% | %0 | 47% | 11% | 43% | |
| | YTD | Actual | | 396,628 | 492,344 | 108,068 | | | 422,218 | 0 | 372,174 | 1,741 | 141,656 | |
| | Amended | Rudoet | on and a | 1,178,540 | 758,486 | 268,016 | | | 1,013,322 | 59,070 | 786,100 | 16,350 | 330,200 | |
| | _ | | | 6A | ₩ | 69 | | | ₩ | 69 | 69 | 69 | 69 | |
| 05/31/2019 - "Unaudited" | | | EXDenses | Personnel Costs | Operating Expenses (includes Pamp flood exp.) | Outlay | | Revenues | Property Taxes | Intergov Revenue | Public Charges | Miscellaneous/Donation Revenue | Other Financing Sources *acct transfers/ carry over | , |



June 2019



Matt Kriese

920-448-4464 920-613-6197 Matt.kriese@browncountywi.gov

Director's Report: Education and Recreation Committee, County Board of Supervisors

Month at a Glance (May)

- As of the writing of this report, we are fully staffed with Seasonal & Summer help.
- RecTrac migration meetings and work has continued.
- MaintenanceCare information is in the final stages before being live.
- Work and planning with ISG for the Barkhausen addition is ongoing as we get into the details of electric, heating, water, etc.
- Meetings and site reviews/walkthroughs continue in regards to commercial events using our properties. This month we have been busy on the Trails, Fairgrounds, and Pamperin.
- Trail Rangers and Park Enforcement Officer have been out on the trails issuing violation notices to users without valid passes.
- Jump Pillow at Bay Shore is almost ready to have its soft-opening, with full opening scheduled for the coming week.
- The Reforestation Camp has put out trail cameras to catalog wildlife on-site. Thus far, we have captured pictures of badgers, fox, skunks, coyotes, deer, turkeys, vultures and owls.
- Barkhausen has experienced a busy spring session of programs and is wrapping-up and preparing for summer camps. The programs were a challenge at times with the rainy weather, but none were cancelled.
- The cold storage building construction has begun at Barkhausen.
- Volunteers from Bellin College worked at Barkhausen clearing invasive brush, splitting firewood, etc. Their help was greatly appreciated.
- Eagle Scout rain garden project has been completed at Barkhausen.
- Barkhausen staff have held special events at Pulaski Middle School and Kewanee Rural Safety day, bringing out live animals and discussing poisonous plants and wetlands.
- Parkaeology at Lily Lake was a success with 25 people in attendance. Parts of the old saw mill were found, making the event extra exciting.
- Fonferek Glen waterfall overlook site is being prepped for installation.
- Neshota Park has a newly completed trail head kiosk that will better serve park users.

Grounds, Buildings & Trails

- Devils River State Trail signing and maintenance has been updated/completed.
- Fox River Trail striping is continuing to be done and is near completion.
- Shelters that were closed for the winter months are open and booked.
- Winnebago crew assisted with work activities at Pamperin Park with the installation of the Disc Golf pads.
- Flooded trails at Neshota and the Reforestation Camp were marked and reviewed for safety prior to reopening.
- Bay Shore boat docks were repaired after the large scale wind and rain storm caused them to be displaced. Thankfully everything came together just in time for Memorial Day weekend.
- Trees from the 'First Down for Trees' Packer program were planted at various parks.
- Barkhausen has been working on repairing and improving trails.
- Mowing crews are busy avoiding swampy areas while still getting the bulk of mowing completed.

Recurring Maintenance

- Summer Trails have been opened
- Started spring and summer trimming and pruning at all parks.
- Picnic table boards at Barkhausen that were broken or in bad condition were replaced.
- Suamico Boat Launch parking signs are being replaced and launch lanes are being monitored daily to remove debris.
- Flowers were planted and mulching was completed at all Parks.

Spotlight on Programming

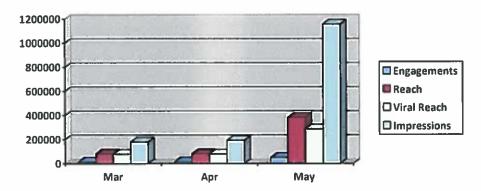
- Spring programs started with the entire spring session fully booked with more schools still calling to try and schedule field trips.
- The Bat House programs were also fully booked again with a waiting list and had 91 people between the two days this event was offered.
- Summer camps continue to book up with one session full.
- Developed and scheduled self-guided Kayak programs at Lily Lake that will be offered 3 times this summer. Depending on the success the program may be expanded in the future. Selfguided programs tend draw more interest from the public who enjoy going at their own pace.
- Barkhausen saw 12 different schools, 719 students, and 80 scouts for scout programs.

Upcoming Events

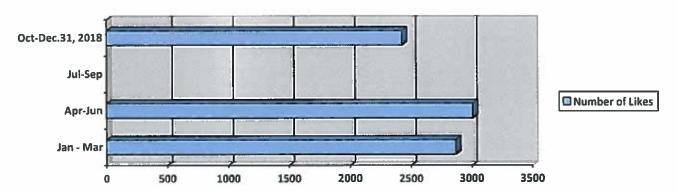
| June 15 18 20 22 24 26 | Lily Lake Coffee & Paddle Free – Naturalist Day at Way-Morr Movie in the Park – Reforestation Camp – "Ralph Breaks the Internet" Women's Archery Program Wild Child Camp Music in the Park – Wayside Morrison Lions |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| July 8 | Wild Child Camp |

| 12 | Free - Naturalist Day at Bay Shore |
|--------|------------------------------------|
| 15 | Adventure Camp |
| 22 | Pollinator Camp |
| 27 | Lily Lake Coffee & Paddle |
| 27 | Women's Archery Program |
| August | |
| 3 | Youth Waterfowl Day |
| 6 | Movie in the Park at Pamperin |
| 6 | Free - Naturalist Day at Neshota |
| 14 | Brown County Fair Booth |
| 19 | Youth Archery Summer Program |
| 24 | Lily Lake Coffee & Paddle |

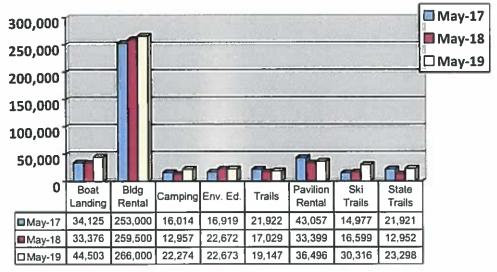
<u>Facebook Engagements, Reach, Viral Reach, & Impressions</u> *Note: Data through April 30, 2019.



Facebook Likes
*Note: Data through April 30, 2019.



Brown County Parks Revenue Comparison



BROWN COUNTY PARK USAGE - ATTENDANCE SUMMARY

| Park Location | May 2016 | May 2017 | May 2018 | May 2019 |
|-------------------------------------------------|--------------|----------|----------|----------|
| Barkhausen | 11,288 | 17,772 | 7,849 | 16,874 |
| Bay Shore Park | 14,934 | 14,221 | 1,875 | 18,583 |
| Brown County Park / Dog Park | 3,190 | 3,990 | 1,337 | 1,110 |
| Fairgrounds | 11,676 | 11,199 | 801 | 4,283 |
| Fonferek's Glen | 2,250 | 3,280 | 1,575 | 2,190 |
| Fox River Trail | 9,487 | 10,520 | 8,318 | 7,985 |
| Lily Lake | 2,963 | 2,340 | 975 | 1,194 |
| Mountain-Bay Trail | 3,408 | 2,640 | 2,710 | 2,015 |
| Neshota Park | 3,558 | 2,721 | 547 | 2,183 |
| Pamperin Park | 6,240 | 9,313 | 4,960 | 8,954 |
| Reforestation Camp | 6,027 | 4,835 | 2,020 | 7,194 |
| Suamico Boat Launch | 4,739 | 5,174 | 0 | 3,828 |
| Way-Morr Park | 2,362 | 2,790 | 595 | 1,860 |
| Wequiock Falls | 812 | 2,290 | 307 | 1,290 |
| Yearly Grand Totals | 82,934 | 93,085 | 33,869 | 79,543 |
| 100,000 80,000 60,000 40,000 20,000 | 82,934 93 | 33,869 | 79,543 | 7 |
| 0 | ⁄lay-17 ■ Ma | | | |

Neshota Park Trail Head Sign



Fox River Trail Tree Trimming



New Dog Park Gate



Bay Shore Launch Lane Debris



Animal Collection Report June 2019

A male snow leopard was transferred from the Tulsa Zoo to the NEW Zoo on May 30th. Rajan is currently on display and is adjusting well to his new home. He is physically separated from resident female Tami while they get to know each other through the safety of the caging. Their initial meeting went well. Tami came down from her platform to sit as close as possible to the newcomer and so far, we have not seen any negative interactions between the two cats. Rajan's journey to the NEW Zoo was completed with the help of a private pilot and his aircraft. Commercial flights are not available for large felids. Although ground transportation was an option, the donated private flight greatly reduced the travel time for the cat. We were able to send two Zookeepers along on the trip as well. They were able to meet with Rajan's former keepers to talk in detail about his history, his preferences and other details of his care and personality. This ensured a smooth transition for him to his new home.

Trumpeter swans Abner and Cecilia are busy raising their most recent brood of cygnets. The four babies hatched on exhibit on 6/5/19. Zoo guests noticed the first egg cracking open and notified zoo staff. These cygnets are destined for release into the wild when they reach maturity.

The four North American otter pups born on March 8th are now on exhibit on a predictable schedule from 10:30 to 11:30 am daily. The youngsters still require a great deal of sleep and after this hour of intense activity, typically nap for the rest of the day. They are growing fast and we expect them to spend even more time outdoors as summer progresses. Although the pup's mother died in late May, their father is doing a good job overseeing his offspring.

The three Canada lynx kittens born at the NEW Zoo on 5/10/19 have opened their eyes. The 2 male and 1 female kittens are beginning to toddle around their nest box. If all goes well, the kittens should be ready to venture out into their exhibit by early July.

Pip and Cheers, the penguin brothers hatched at the Zoo in 2018, are officially all grown up! Both birds have transitioned into their adult plumage and now look very handsome. Pip, who received a little extra care from staff as a youngster, is still very interested in interacting with humans. He enjoys participating in educational programs and when on exhibit, frequently singles out a particular guest to follow along as they watch the birds swim.

Emus are back on exhibit after a brief absence while the area was improved with new fencing and a new shelter building. The renovation has also enhanced the layout for the blue duikers who share a fence line with the large birds.

Two Zookeepers spent a day in the field in Northern Wisconsin assisting DNR biologists to monitor the wild black bear population in the state. They helped collect samples of hairs caught in snag lines set near bait piles. Genetic testing will identify individual animals so researches can determine the status of the population and learn more about use of landscape and other details. Another field conservation project involved zoo staff helping to band red-winged hawk chicks from nests within the Reforestation Camp. Biologist John Jacobs has been monitoring the population within the park for many years.

Zookeepers recently underwent routine tuberculosis testing to ensure the safety of the monkeys who reside at the zoo. Zookeepers receive training regarding the risks of encountering wildlife disease that is inherent to the profession. They also need to be very careful about the potential to carry human, pet and environmental pathogens to the animals at the zoo. TB is particularly deadly to non-human primates and it is important to protect the endangered tamarins and macaques from exposure.

ADMISSIONS REVENUE ATTENDANCE

2019 REPORT 2017, 2018, 2019 Change

ATTENDANCE

| NUTH 2017 2018 20 Y 1,412 2,526 IIY 7,282 2,042 3,943 10,448 23,529 10,890 31,401 31,782 35,271 37,423 t 35,536 35,093 t 35,536 35,093 t 35,536 35,093 sr 22,122 17,574 ber 22,122 17,534 ber 1,987 | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|---------|--------|---------|
| any 1,412 2,526 h 3,943 10,448 h 23,529 10,890 31,401 31,782 35,271 37,423 st 35,535 35,093 binber 19,646 17,574 ber 22,122 17,534 mber 2,009 1,887 mber 1,165 1,639 | MONTH | 2017 | 2018 | 2019 | (-)/+ |
| h 23,529 2,042 h 2,943 10,448 | January | 1,412 | 2,526 | 1,576 | (820) |
| h 3,943 10,448 23,529 10,890 31,401 31,792 35,271 37,423 st 35,535 35,093 17,574 ber 22,122 17,534 cmber 1,165 1,639 | February | 7,282 | 2,042 | 669 | (1,343) |
| st 35,529 10,890 31,401 31,792 35,271 37,423 37,821 37,871 35,635 35,093 35,093 armber 22,122 17,534 armber 2,009 1,987 armber 1,165 1,639 | March | 3,943 | 10,448 | £6'2 | (2,515) |
| 31,401 31,782 35,271 37,423 40,467 37,871 7 19,846 17,574 22,122 17,234 7,165 1,639 | April | 23,529 | 10,890 | 15,348 | 4,458 |
| 35,271 37,423 40,467 37,871 35,535 35,093 r 19,646 17,574 22,122 17,234 2,009 1,987 1,165 1,639 | May | 31,401 | 31,792 | 30,473 | (1,319) |
| 40,467 37,871 35,535 35,093 r 19,646 17,574 22,122 17,234 2,009 1,987 1,165 1,639 | June | 35,271 | 37,423 | | |
| 75,093 7 19,646 17,574 22,122 17,234 2,009 1,987 1,165 1,639 | July | 40,467 | 37,871 | | |
| 19,646 17,574 22,122 17,234 2,009 1,987 1,165 1,639 | August | 35,535 | 35,093 | | |
| 22,122 17,234 2,009 1,987 1,165 1,639 | September | 19,646 | 17,574 | | |
| 2,009 1,987 1,165 1,639 | October | 22,122 | 17,234 | | |
| 1,165 1,639 | November | 2,009 | 1,987 | | |
| | December | 1,165 | 1,639 | | |
| 223,782 206,519 | TOTAL | 223,782 | 206,519 | 56,029 | (1,669) |

ADMISSION & DONATIONS

| | 2017 | 2017 | 2018 | 2018 | 2019 | 2019 | Chance | 2017 | 2018 | 2 | 2019 |
|-----------|-----------------|-------------|-----------------|------------|---------------|----------|---------------|-------------|------------|----|------|
| | | DONATION | | DONATION | | Donation | 9 | PER | PER | d | PER |
| MONTH / | ADMISSIONS | BIN | ADMISSIONS | BIN | ADMISSIONS | Bin | +/(-) | CAP | CAP | ŭ | CAP |
| January | 3,901.50 | | 4,593.00 | 0.07 | 3,324.00 | - | (1,269.07) | \$2.76 | \$ 1.82 | s | 2.11 |
| February | 15,627.50 | | 3,730.50 | | 1,417.50 | | (2,313.00) | \$2.15 | \$ 1.83 | 60 | 2.03 |
| March | 17,386.50 | • | 37,200.50 | | 30,125.50 | • | (7,075.00) | 54.41 | \$ 3.58 | S | 3.80 |
| April | 104,286.00 | ٠ | 44,592.00 | r | 48,067.50 | • | 3,475.50 | \$4.43 | \$ 4.09 | \$ | 3.13 |
| May | 164,889.50 | 3.27 | 156,442.50 | | 154,559.50 | • | (1,883.00) | \$5.25 | \$ 4.92 | \$ | 5.07 |
| June | 196,164.50 | 1 | 194,136.00 | 4.13 | | | | \$5.56 | \$ 5.19 | | |
| Jufy | 231,924.50 | | 205,262.00 | , | | | | \$5.73 | \$ 5.42 | | |
| August | 188,581.50 | 845.53 | 180,406.00 | | | | | \$5.33 | \$ 5.14 | | |
| September | 99,180.50 | 9.75 | 85,926.00 | | | | | \$5.05 | \$ 4.89 | | |
| October | 136,815.96 | 215.00 | 111,354.00 | - | | | | \$6.19 | \$ 6.46 | | |
| November | 28,490,00 | 75.00 | 8,868.00 | | | | | \$13.22 | \$ 4.46 | | |
| December | 24,499.75 | 179.00 | 11,013.00 | • | | ! | | \$21.18 \$ | \$ 8.72 | | |
| TOTAL \$ | \$ 1,209,747.71 | \$ 1,327.55 | \$ 1,043,523.50 | \$ 4.20 \$ | \$ 237,494.00 | 49 | \$ (9,064.57) | \$5.41 \$ | \$ 5.05 \$ | | 4.24 |

NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

| | 200 | | | | 2019 REI | POF | RT I | 2017 | 2018 | 2019 |
|--------------|-----|------------|------------------|----|-----------|------|------------|--------|------|------|
| Paws & Claws | 1 | | | | 2017, 201 | 8, 2 | 019 | PER | PER | PER |
| Gift Shop | | 2017 | 2018 | | 2019 | | (-) / + | CAP | CAP | CAP |
| January | \$ | 1,105.06 | \$ 1,932.05 | S | 948.42 | \$ | (983.63) | 0.78 | 0.76 | 0.60 |
| February | \$ | 8,108.16 | \$ 2,539.48 | \$ | 1,374.83 | \$ | (1,164.65) | 1.11 | 1.24 | 1.97 |
| March | \$ | 7,415.33 | \$ 15,398.22 | \$ | 15,138.84 | \$ | (259.38) | 1.88 | 1.47 | 1.91 |
| April | 5 | 32,514.62 | \$ 15,216.25 | \$ | 21,609.16 | \$ | 6,392.91 | 1.38 | 1.40 | 1.41 |
| May | \$ | 48,797.36 | \$ 52,610.55 | \$ | 51,154.75 | \$ | (1,455.80) | 1.55 | 1.65 | 1.68 |
| June | \$ | 55,368.34 | \$ 59,934.64 | | | | | 1.57 | 1.60 | |
| July | \$ | 67,849.56 | \$ 65,425.96 | | | | | 1.68 | 1.73 | |
| August | \$ | 47,789.78 | \$ 58,327.57 | | | | | 1.34 | 1.66 | |
| September | \$ | 20,622.79 | \$ 22,231.84 | | | | | 1.05 | 1.27 | |
| October | \$ | 11,577.67 | \$ 7,526.17 | | | | | 0.52 | 0.44 | |
| November | \$ | 2,439.81 | \$ 2,307.09 | | | | | 1.21 | 1.16 | |
| December | \$ | 2,156.64 | \$ 1,426.11 | | | | | 1.85 | 0.87 | |
| TOTAL | \$ | 305,745.12 | \$ 304,875.93 | \$ | 90,226.00 | \$ | 2,529.45 | \$1.37 | 1.48 | 1.61 |

| | | | | | | | | 2017 | 2018 | 2019 |
|-----------------|----|------------|----|------------|----|-----------|------------------|----------------|------|------|
| Mayan | | | | | | | | PER | PER | PER |
| Taste of Tropic | | 2017 | | 2018 | | 2019 | (-) / + | CAP | CAP | CAP |
| January | \$ | 803.84 | \$ | 2,349.89 | \$ | 1,424.21 | \$ (925.68) | \$0.57 | 0.93 | 0.90 |
| February | \$ | 4,898.08 | \$ | 1,910.88 | S | 949.60 | \$ (961.28) | \$0.67 | 0.94 | 1.36 |
| March | \$ | 4,758.52 | 5 | 10,341.30 | \$ | 8,230.83 | \$ (2,110.47) | \$1.21 | 0.99 | 1.04 |
| April | 5 | 24,776.09 | 5 | 11,498.37 | \$ | 13,330.69 | \$ 1,832.32 | \$1.05 | 1.06 | 0.87 |
| May | \$ | 31,093.45 | S | 34,977.34 | \$ | 33,273.87 | \$ (1.703.47) | \$ 0.99 | 1.10 | 1.09 |
| June | \$ | 45,594.55 | \$ | 47,927.37 | | | | \$1.29 | 1.28 | |
| July | \$ | 58,591.33 | \$ | 57,440.77 | | | | \$1.45 | 1.52 | |
| August | \$ | 46,624.84 | S | 48,735.38 | | | | \$1.31 | 1.39 | |
| September | \$ | 23,336.28 | \$ | 20,849.24 | | · | | \$1.19 | 1.19 | |
| October | \$ | 14,345.89 | \$ | 13,045.86 | | | | \$0.65 | 0.76 | |
| November | \$ | 2,208.40 | \$ | 1,485.47 | | | | \$1.10 | 0.75 | |
| December | \$ | 1,641.49 | \$ | 1,852.19 | | | | \$1.41 | 1.13 | |
| TOTAL | \$ | 258,672.76 | \$ | 252,414.06 | \$ | 57,209.20 | \$ (3,868.58) | \$1.16 | 1.22 | 1.02 |

| ZOO PASS | - | | | | | |
|--------------|---------------|---------------|--------------|---------------|---|--|
| MONTH | 2017 | 2018 | 2019 | (-) / + | | |
| January | \$ 3,825.00 | \$ 4,810.00 | \$ 6,150.00 | \$ 1,340.00 | | |
| February | \$ 9,579.50 | \$ 4,880.00 | \$ 4,990.00 | \$ 110.00 | | |
| March | \$ 10,251.00 | \$ 21,312.00 | \$ 19,986.00 | \$ (1,326.00) | | |
| April | \$ 35,444.00 | \$ 25,519.00 | \$ 25,115.00 | \$ (404.00) | | |
| May | \$ 28,128.59 | \$ 34,522.00 | \$ 31,357.00 | \$ (3,165.00) | ì | |
| June | \$ 28,043.00 | \$ 30,686.00 | | | | |
| June July | \$ 19,746.00 | \$ 19,410.00 | | | | |
| August | \$ 14,467.00 | \$ 14,291.00 | | | | |
| September | \$ 9,180.00 | \$ 8,151.00 | | | | |
| October | \$ 6,302.00 | \$ 6,035.00 | | | | |
| November | \$ 5,676.00 | \$ 10,730.00 | | | | |
| December | \$ 24,265.00 | \$ 22,986.00 | | | | |
| TOTAL | \$ 194,907.09 | \$ 203,332.00 | \$ 87,598.00 | \$ (3,445.00) | | |

Gift Shop, Mayan and Admissions Revenue Monthly Revenue May 2019

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 1.74 Temp and weather avg |
|--------------|--------------------|--------|--------|----------|-----------|----------|--------|----------|--------|--------|----------|----------|-----------|----------|----------|----------|----------|----------|----------|--------|----------|----------|----------|----------|----------|-----------|-----------|----------|----------|----------|----------|----------|---------------------------|
| Wea | | ES. | 2 | 2 | | 2 | 2 | - | က | က | 2 | | ₩. | - | - | - | - | + | က | 9 | 2 | - | 2 | 2 | 7 | - | 2 | ಣ | 2 | - | ₩- | *- | 1.74 |
| Temp | | 41 | 42 | 47 | 55 | 64 | 45 | 46 | 20 | 50 | 48 | 56 | 53 | 54 | 62 | 67 | 60 | 20 | 47 | 46 | 20 | 56 | 52 | 61 | 54 | 73 | 65 | 55 | 51 | 63 | 70 | 74 | 55.1 |
| Attend | _ | 20 | 64 | 356 | 2419 | 1529 | 109 | 276 | 53 | 114 | 492 | 1922 | 5824 | 482 | 541 | 732 | 542 | 826 | 350 | 111 | 503 | 768 | 240 | 875 | 775 | 2743 | 2707 | 587 | 647 | 1221 | 1118 | 1527 | 30,473 |
| Special | | 100.00 | • | • | • | • | • | Þ | • | • | • | • | 600.00 | | • | 40.00 | • | • | - | | • | • | 590.00 | 20.00 | • | • | t | | 80.00 | 10.00 | 140.00 | 100,001 | \$ 1,680.00 |
| Cook Brind | | 220.01 | 200.00 | 1.00 | 8.00 | 26.77 | • | • | 58.71 | 0.04 | 3.82 | 5.52 | 17.52 | 114.00 | 4.02 | 34.04 | 3.35 | 5.70 | 4.01 | 1.33 | 1.30 | 9.28 | 55.04 | 14.87 | 7.01 | 4.25 | 12.53 | 5.87 | 0.93 | 177.27 | 2.25 | 2.50 | \$ 1,000.94 |
| Don | | , | | | • | - | , | • | 1 | | | ٠ | • | • | • | • | , | 1 | • | | • | ١ | ٠ | • | • | 1 | • | • | • | • | • | , | - \$ |
| Rirthday | 200 | 350.00 | .1 | 1,175.00 | | 90.00 | ٠ | | 50.00 | 200.00 | 325.00 | | 4 | 275.00 | 275.00 | 110.00 | 200.00 | 400.00 | , | | | - | 750.00 | 300.00 | 300.00 | , | ١ | | 150.00 | - | 225.00 | 290.00 | \$ 5,765.00 |
| T-d-10-after | Tononia. | | 262.00 | 483.00 | 125.00 | 247.00 | 212.00 | 150.00 | 1 | 578.00 | 88.00 | 130.00 | - | 633,00 | | 72.00 | 520.00 | 516.00 | | | 468.00 | 956.00 | 558.22 | • | 277.00 | 60.00 | 20.00 | 30.00 | 343.00 | 230.00 | 746.00 | 414.00 | \$ 8,148.22 |
| Zoo Bees | COO! 888 | 370.00 | 280.00 | 570.00 | 2,346.00 | 2,026.00 | 440.00 | 630.00 | 910.00 | 490 00 | 00.059 | 1,921.00 | 2,780.00 | 1,420.00 | 2,050.00 | 1,180.00 | 840 00 | 1,451.00 | 350.00 | 320.00 | 860.00 | 735.00 | 350.00 | 840.00 | 1,170.00 | 1,430.00 | 1,682.00 | 280.00 | 426.00 | 750.00 | 640.00 | 1,170.00 | \$ 31,357.00 |
| Vending | SHIDINA SHIDINA | 89.24 | 48.01 | 461.58 | 1,419.00 | 930.41 | 70.75 | 1,223.78 | 51.01 | 22.24 | 379.23 | 1,087.21 | 2,196.22 | 2,192.01 | 396.51 | 525.43 | 360.53 | 654.41 | 121.31 | 34.98 | 812.24 | 299.49 | 133.22 | 631.15 | 1,131.59 | 1,722.35 | 1,554.26 | 375.04 | 385.00 | 741 71 | 2,301.30 | 1,201.63 | \$ 23,552.84 |
| Zoo | Adminabicina | 00.96 | 336.00 | 1,710.00 | 12,294.00 | 7,671.00 | 694.50 | 1,198.50 | 195.00 | 756.00 | 2,583.00 | 9,519.00 | 20,649.00 | 2,487.00 | 1,989.00 | 3,456.00 | 3,345.00 | 4,407.00 | 1,761.00 | 237.00 | 2,988.00 | 3,807.00 | 1,288.50 | 4,641.00 | 4,798.50 | 15,583.50 | 15,664.50 | 2,823.00 | 4,131.00 | 7,342.50 | 6,345.00 | 9.453.00 | \$ 154,249.50 |
| | Concessions | 41.62 | 95.71 | 615.88 | 3,043.73 | 2.070.73 | 113.52 | 294.19 | 181.78 | 25.02 | 566.82 | 2,331.17 | 4.550.38 | 289.82 | 761.68 | 816.87 | 475.38 | 1,323.46 | 464.91 | 25.05 | 528.30 | 228 09 | 808.28 | 1,163,11 | 452.54 | 3.886.70 | 3.179.64 | 802.43 | 726.96 | 1.393.20 | 838.56 | 1.178.34 | \$ 33,273.87 |
| - | delic shop | 100 16 | 198.16 | 608.30 | 3.625.17 | 2.129.39 | 325.03 | 567.47 | 79.26 | 70.92 | 1.174.84 | 3.678.07 | 6.371.48 | 530.02 | 1.056.97 | 760.94 | 924.87 | 1.933.89 | 1.009.86 | 506.67 | 506.81 | 1,296.29 | B40.42 | 3.273.29 | 1.682.95 | 4.684.54 | 3.864.69 | 1.607.86 | 726.23 | 2.569.93 | 1.313.78 | 3,136,49 | \$ 51,154.75 |
| | | † | - ~ | 6 | 4 | 2 | 6 | - | 8 | 6 | 10 | ÷ | 12 | 13 | 14 | 15 | 16 | 12 | = | 16 | 2 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 8 | 31 | |
| | | Wed | Ē | 5 | Sat | Sus | Won | ē | Wed | 2 | Fri | Sal | Sun | Man | B/I | Wed | Ē | 5 | Sat | Sun | Mon | an L | Wed | 2 | ű | Sal | Sun | Mon | E L | Wed | Ē | Fri | Total |

Weather Ke 1 = Sunny 2 = Overcast 3 = Rain 4 = Sleet 5 = Snow Vending Consists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wootsie, Telescope

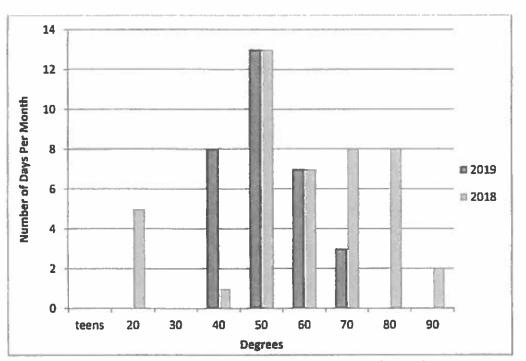
NEW Zoo Operations Report: May 2019

Noteworthy:

Average Temperature recorded at the zoo during May 2019 = 55 °F 8 in the 40's, 13 in the 50's, 7 in the 60's, 3 on the 70's

Average Temperature recorded at the zoo during May 2018 = 71.9°F

1 in the 40's, 1 in the 50's, 11 in the 60', 8 in the 70's, 8 in the 80's, 2 in the 90's



Lowest temperature for period in May 2019: 49 41°F Highest Temp: 74 °F Lowest temperature for period in May 2018: 42 °F Highest Temp: 96 °F

May 2019

- 30,473 visited the Zoo this May compared to 31,792 Zoo visitors in May 2018 (-1,319)
- We had 5,824 visitors on Mother's Day this year compared to 4,590 visitors on Mother's Day in 2018, it was warm and sunny both years
- Zoo Admissions Revenue: \$154,559 this year, \$156,442 last year (-\$1,883)
- Overall Per Caps in May of this year were \$5.07 compared to \$4.92 in May of 2018
- Gift Shop Sales: \$51,154 this May compared to \$52,620 in May 2018 (-\$1,455)
- Per Caps in the Gift Shop were \$1.68 this May compared to last May's \$1.65.
 We are over last year to date's sales in the Gift Shop by +\$2,529

- Mayan Sales: \$33,273 this May compared to \$34,997 in May 2018 (-\$1,703)
- Per Caps in the Mayan were \$1.09 this May compared to last May's \$1.10
 We are under last year to date's sales in the Mayan by -\$3,868
- Compared to May 2018: Zoo Passes are down -\$3,165. Overall we are down in Zoo Pass sales for the year by \$3,445 compared to last year
- Education in May 2019 is down by -\$244 when comparing it to last May. \$8,148 May 2019 vs \$8,392 in 2018
- It was considerable cooler this May when compared to last with twice as many rainy days

NEW ZOO & ADVENTURE PARK

Brown County





4418 REFORESTATION ROAD GREEN BAY, WISCONSIN 54313

ANGELA KAWSKI

PHONE (920) 662-2405
E-MAIL angela kawski@browncountywi.gov

EDUCATION & VOLUNTEER PROGARMS COORDINATOR

EDUCATION & VOLUNTEER PROGRAMS REPORT MAY 2019

Volunteer Hours

| 2019 Hours | Opportunity | 2018 Hours |
|------------|---------------------------|------------|
| 32.5 | Education Program | 12.25 |
| 93.5 | Giraffe Food Prep | |
| 206 | Giraffe Stand | 180.25 |
| 144 | Horticulture | 187.75 |
| 13.25 | Husbandry | 23.25 |
| 1 | Office Help | 123.5 |
| 23.5 | Special Events | 29 |
| 76.25 | Special Projects | 48.75 |
| 3.5 | Visitor Center | 2 |
| 10 | Zoo Watch | 5.5 |
| 603.5 | Total Vol Hours | 612.25 |
| 6.68.5 | Fotal Intern Hours | 927.23 |

Off-Site Programs (Zoomobiles)

- Total of 5 different off-site programs, versus 4 programs in 2018
- Approx. 343 people served/educated during these programs vs approx 263 served last year Total = \$848 (versus \$773 in 2018)

On-Site Programs

- Total of 42 different programs/bookings in 2019 compared to 35 programs in 2018
- Approximately 1,295* people served/educated during these programs vs 1,800 in 2018
 Total = \$2,500* (vs. approx. \$4,248 in 2018)

(not all payments for May programs have yet come in; so these numbers are tentative)

Birthday Parties

- Total of 14 different parties in 2019
- Approximately 360 people served/educated during these programs

 Total = \$4,290

Miscellaneous/Things to Mention

- Very busy with field trips and other programs!!
- Sweet Safari event preparations
- Developed new lineup for summer programs, along with related marketing/promotional materials, updates to website, social media, etc.
- Summer Interns started for the season; completed a four-day training for them the week of May 20th
- Began all "summer programming" for visitors on Memorial Day weekend FREE exhibit chats and amphitheater presentations, in addition to new, paid VIP EXPERIENCES

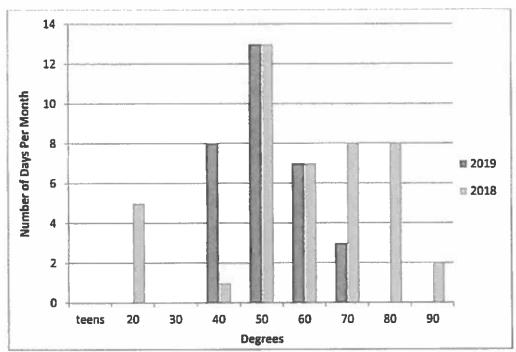
Adventure Park Operations Report: May 2019

Noteworthy:

Average Temperature recorded at the zoo during May 2019 = 55 °F 8 in the 40's, 13 in the 50's, 7 in the 60's, 3 on the 70's

Average Temperature recorded at the zoo during May 2018 = 71.9°F

1 in the 40's, 1 in the 50's, 11 in the 60', 8 in the 70's, 8 in the 80's, 2 in the 90's



Lowest temperature for period in May 2019: 41°F Highest Temp: 74 °F Lowest temperature for period in May 2018: 42 °F Highest Temp: 96 °F

May 2019

- The Adventure Park had a great month of May. We were 201 participants more than 2018. This was the best May since 2016.
- We hired and trained 6 new staff members.
- We had a record Mother's Day Zip Event with 226 participants.
- Course Inspection was completed and everything came back positive. Some gear retired, but no major concerns.
- New to us gear was delivered from Road America and we have begun using it in our daily activities.
- Rain was the biggest hurdle in May. Only one group had to reschedule due to weather, but course and grounds work was a challenge to complete.

 N-sight awarded a Cellcom Community Grant of \$3000 to the Adventure Park to install a kid's course. Design is close to completion and install will be happening in June.

| g to die Munick is the hydrig in progression of the specimens, and the continue of the control o | May Co | omparison | 5 | agenta agent control of the editor of the ed | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-----------|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| | | | | | Change |
| a g annuagamenten de de debet de la familia de la completa una estad de una un municipamente de completa de de depuis de una de des de des de | 2016 | 2017 | 2018 | 2019 | (-) / + |
| AP Zip Line Adventure | 646 | 357 | 322 | 584 | 262 |
| AP Complete Adventure - NM | 187 | 171 | 48 | 107 | 59 |
| AP Second Zip Line | 224 | 146 | 137 | 114 | (23) |
| AP Ropes Adventure | 203 | 114 | 18 | 42 | 24 |
| AP Group Participant | 141 | 32 | 345 | 2 | (343) |
| AP Member | 4 | 56 | 34 | 60 | 26 |
| AP Group Rate | | 18 | | 208 | 208 |
| AP Complete Adventure ZM | 3 | 7 | 20 | - | (20) |
| AP Bike Rental | | 5 | | 7 | 7 |
| AP Bike Rental Add Hour | | 1 | | 1 | 1 |
| Second quick jump | 5 | | | | - |
| Totals | 1,413 | 907 | 924 | 1,125 | 201 |



Neville Public Museum Director's Report Education & Recreation Committee Brown County Board of Supervisors For Thursday, June 27, 2019

Operations:

Since our last meeting, we hosted our sixth Explorer Wednesday for Brown County residents, hosted the fifth Neville Dinner Series program, closed the exhibit 74th Art Annual, installed the Birds! exhibit, installed Lost and Found, received acknowledgment from American Association for State and Local History and the Wisconsin Historical Society for Award of Merit for Delay of Game, was awarded Best Local Museum for the sixth year in a row from Best of the Bay, continued artifact removal from the Core Gallery, and participated in weekly Core Gallery Upgrade meetings with Bluewater Studios.



Lost and Found is a solo exhibit by artist Lydia Dildilian that features a series of her recent paintings, drawings, and sculptures exploring human perception of space and time through landscape. These abstract landscapes are constructed using appropriated images, video game screen shots, Google imagery, maps, and previously unused collages.

Lydia Dildilian is the 2018-2019 artist in residence at the University of Wisconsin Green Bay, where she has been avidly developing a new body of work dealing with the human perception of physical spaces.

<u>Focus On Collections:</u> From helping engineer our forests to being one of the biggest trends in fashion, birds have had an impact on our lives. *Birds* explores our relationship with these feathered creatures through the Neville's collection of taxidermy and art.

"I am excited for *Birds* to open," said James Peth Museum Research Technician and Curator of the exhibit. "I'm thrilled that visitors will get to experience a large part of the museum's natural history collection that has not been out in such volume before. The main inspiration for the exhibit is the relationship between birds and people. Exploring this concept has given us the exciting chance to mix art and science."

Opening June 15, 2019, Birds features 150 taxidermy specimens, 88 eggs, 10 nests, 50 pieces of art, and 25 artifacts featuring birds in fashion from the collection of the Neville Public Museum.

"I also wish to acknowledge our community partners - Brown County Parks, NEW Zoo, The Port of Green Bay, Brown County Resource Recovery, Brown County Land and Water Conservation, Bay Beach Wildlife Sanctuary, and the Richter Museum of Natural History who provided additional content for the exhibit," said Peth.

About the Neville Public Museum Collection

The Neville Public Museum Collections Department supports the museum's mission through the management and preservation of our collections. There are over one million items in the permanent collections, including historic artifacts, original artworks, archeological objects, still photographs and film.



<u>The Neville Public Museum Governing Board:</u> Museum Director Lemke reported that the 2020 budget process has begun and that soon the department would be given its levy target. She shared that she would have a report at the July 8, 2019 meeting regarding and concerns for 2020 and a reforecast of 2019 for the board to review.

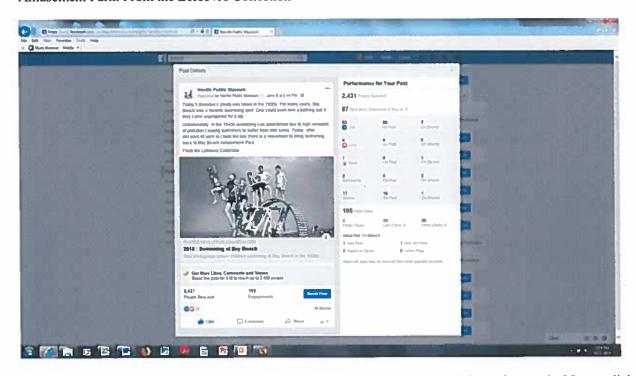
Museum Director Lemke provided the board updates on the weekly Bluewater meetings. She shared that project work of artifact removal in the space is on schedule. She handed out a map of the gallery demonstrating the amount of demolition that will be taking place in the space starting the week of July 8, 2019. Museum Director Lemke requested Curator Lisa Kain to share an update on the content development. Curator Kain stated that all content/storyline was due at the end of

August. In following previous community exhibit format with content contributors, she explained that there are eleven thematic sections to the gallery and each one now has a subcommittee of internal and external content providers totaling over twenty-two community members who will meet over the next two months to provide expert feedback on the written labels and interpretation of the exhibit. Museum Director Lemke reminded the board that this structure was used and very successful for Estamos Aqui, Alice in Dairlyland, Eyes on the Sky, Bees, Delay of Game, Birds, and Our Brown County. Especially since both Estamos Aqui and Delay of Game were given Awards of Merit from the American Association for State and Local History and the Wisconsin Historical Society.

Museum Director Lemke updated the Board on Brown County On the Go – a joint marketing effort with the Library, ADRC, Public Health, Airport, Parks, and UWEX for the summer of 2019. She reported staff provided outreach at Breakfast on the Farm and The Summer Reader Launch at the Central Library. She informed the Board about participation outreach at the On Broadway Farmers Market and being the host location for the first igNite Art Market on June 15, 2019. Discussion ensued, no action taken.

The Neville Public Museum Foundation: The Neville Public Museum Foundation Board did not meet in May.

Social Media Success Story of the Month: Today's throwback photo was taken in the 1930s. For many years, Bay Beach was a favorite swimming spot. One could even rent a bathing suit if they came unprepared for a dip. Unfortunately, in the 1940s swimming was abandoned due to high amounts of pollution causing swimmers to suffer from skin sores. Today, after decades of work to clean the bay there is a movement to bring swimming back to Bay Beach Amusement Park. From the Lefebvre Collection



This historical image post has resulted in 2,431 views and 192engagements (87 reactions and 105 post clicks to website).

Neville Public Museum Online Photo Sales http://photos.nevillepublicmuseum.org/

| • | Sessions | Users | Page Views | Bounce Rate |
|----------|----------|-------|------------|-------------|
| 2019 | | | | |
| May | 599 | 490 | 12,665 | 41.07% |
| April | 985 | 729 | 18,206 | 37.64% |
| March | 1470 | 1094 | 26,826 | 37.76% |
| February | 749 | 957 | 17,133 | 42.53% |
| January | 1192 | 902 | 35,408 | 39.35% |
| 2018 | 10,989 | 7,570 | 254,136 | 40.74% |

| 2017 | 11,025 | 7,999 | 211,921 | 37.33% |
|---------------------|--------|-------|---------|--------|
| 2016 | 12,332 | 8,539 | 190,446 | 37.79% |
| July 2015-Dec. 2015 | 7,413 | 5,410 | 116,072 | 51.03% |

Neville Public Museum Website www.nevillepublicmuseum.org

| 2019 | Visits | Page Views |
|----------|--------|------------|
| May | 32,657 | 41,714 |
| April | 31,031 | 40,824 |
| March | 33,164 | 48,821 |
| February | 28,467 | 36,600 |
| January | 40,530 | 50,342 |

2018 total visits = 448,784 and total views = 598,152

2017 total visits = 431,095 2016 total visits = 207,917 2015 total visits = 204,431

2014 total visits = 131,438 (*62% increase over 2013)



Neville Public Museum Facebook

2019 May

Daily Page People Engaged 2,393

The number of people who engaged with your Page. Engagement includes any click or story created.

(Unique Users)

Daily Total reach (cumulative for the month) 43,861

2019 April

Daily Page People Engaged 3,753

The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users)

Daily Total reach (cumulative for the month) 65,525

March

Daily Page People Engaged 5,234

The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users)

Daily Total reach (cumulative for the month) 85,955

February

Daily Page People Engaged 3,875
Daily Total reach (cumulative for the month) 57,965

January

Daily Page People Engaged 3,601
Daily Total reach (cumulative for the month) 61,341

| | 20 | 14 | 20 | 15 | 20 | 16 | 20 | 17 | 20 | 18 |
|--------|-------------------------|-------------|-------------------------|-------------|-------------------------|-------------|-------------------------|-------------|-------------------------|-------------|
| | Daily People Engaged | Total Reach |
| | | | | | | | | | | |
| TOTALS | 24712 | 1127429 | 36981 | 833877 | 34517 | 582321 | 36250 | 604503 | 44707 | 765751 |

Temporary Exhibits



Our Brown County {1818 - 2018} - Over the past two centuries, the residents of Brown County have left their unique mark on the physical, cultural, and political landscape of Northeastern Wisconsin. Explore the histories, stories, and artifacts that shaped Wisconsin's oldest county. Developed in conjunction with fellow Brown County

departments, the exhibit will showcase collections of photographs, film, artifacts, and more. (June 2018 – September 29, 2019)

Birds: Experience the Neville's diverse collection of all things birds. Explore our taxidermy and artwork from the last century to discover how birds live, impact the environment, and inspire us. (June 15, 2019 – August 18, 2019)





Art at the Neville: The Neville Public Museum has over 1,800 pieces of art in the permanent collection, many of which have never been on display. On display are a few pieces personally selected by our staff. (July 13, 2019 – November 17, 2019)



Guns and Gowns: Explore 200 years of fashion and firearms in Guns and Gowns. The exhibit will feature gowns from different eras and firearms from the same time period. Experience hands-on how technology and conflict have influenced the two industries over time. (October 26, 2019 – October 2020)



Women Who Run with Scissors. The Women Who Run with Scissors art quilt guild from Northeast Wisconsin will bring their unique style of textile artistry to the Neville Public Museum. The colorful and imaginative works by 14 quilters represent some of the most innovative design techniques in the medium of fiber arts today. This exhibition will also be paired with sewing-related artifacts from the museum's collection. (August 24, 2019 – November 10, 2019)

Dale Kuipers Art. Dale Kuipers (1947-1996) realized his love for horror and art at an early age. By the age of 11 he was already creating dinosaurs, monsters, and aliens in his parents' basement. He was known for creatively crafting things that go bump in the night for haunted houses in the area. Dale also worked for a short time in Hollywood as a special effects and make-up artist. His most notable creatures were the dinosaurs in "Caveman," and the werewolves in "The Howling." Explore the works of art from different stages of Dale's life. On display visitors will find monsters, dinosaurs, aliens, and more! (September 24, 2019- November 10, 2019)

Holiday Memories of Downtown Green Bay: The animated figures that once adorned the H.C. Prange's department store windows are featured in this exhibit

along with the *Enchanted Forest*, the *Snow Babies* and charming forest animal collections. Visit the Children's Only Shop, Santa and *Bruce the Spruce*, the loveable talking Christmas tree who once chatted with holiday shoppers at Prange's. (November 23, 2019 – January 12, 2020)

Upcoming Events

SPARK! Birds 18-Jun-2019

Geology Club - Movement of Wisconsin Age Glaciers Influenced the Chemistry Of Eastern Wisconsin Lake 19-Jun-2019

Space Camp 20-Jun-2019 Kids Day 25-Jun-2019

Explorer Wednesday: Birds 03-Jul-2019

NPM Astronomical Society Meeting: Aurora 03-Jul-2019

Space Camp 11-Jul-2019 SPARK! Baseball 16-Jul-2019

Geology Club: Treasured Rock Collection or Garden Decorations: The Stories Will Decide! 17-Jul-2019

Explorer Wednesday: Nebuia Jars 07-Aug-2019

NPM Astronomical Society Meeting: Surprise Topic 07-Aug-2019

Space Camp 08-Aug-2019

SPARK! Museum Mysteries 20-Aug-2019

Geology Club: Adventures in Diamond Exploration 21-Aug-2019

Explorer Wednesday: Embroidery 04-Sep-2019

NPM Astronomical Society Meeting: Mayan Astronomy 04-Sep-2019

SPARK! Women Who Run with Scissors 17-Sep-2019

Geology Club - Understanding Geological Processes Using Stable Isotopes 18-Sep-2019

Explorer Wednesday: Embroidery 02-Oct-2019

NPM Astronomical Society Meeting: Elections, Mosquito Hill Observatory 02-Oct-2019

SPARK! Spooky Stories 15-Oct-2019

Geology Club - Seymour HS Groundwater Research Team Community Service project 16-Oct-2019

Explorer Wednesday: Thanksgiving 06-Nov-2019

NPM Astronomical Society Meeting - Jim Sentowski 06-Nov-2019

SPARK! Holiday Memories 19-Nov-2019

Geology Club: Foth Geologists in Action 20-Nov-2019

NPM Astronomical Society Meeting: Year in Review 04-Dec-2019

Neville Public Museum Attendance and Revenue Comparison

| | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | |
|----------|------------|----------------------|------------|----------------------|------------|----------------------|------------|----------------------|------------|----------------------|
| | Attendance | Admission Revenue |
| January | 3,847 | \$ 8,068.50 | 2,358 | \$ 6,866.50 | 2,504 | \$ 6,942.00 | 6,808 | \$24,888.00 | 2,015 | \$6,717.00 |
| February | 4,597 | \$ 8,394.00 | 2,642 | \$ 6,138.00 | 2,984 | \$ 6,437.00 | 3,295 | \$7,749.50 | 2,544 | \$5,074.00 |
| March | 3,375 | \$ 6,749.00 | 3,828 | \$ 9,645.50 | 3,703 | \$ 10,835.25 | 4,757 | \$10,527.50 | 4,228 | \$9,387.50 |
| April | 2,981 | \$ 4,080.00 | 4,757 | \$ 7,675.00 | 4,436 | \$ 6,470.50 | 4,826 | \$6,547.00 | 3,690 | \$6,295.50 |
| May | 3,275 | \$ 4,777.50 | 3,963 | \$ 5,623.00 | 4,338 | \$ 6,243.50 | 3,521 | \$5,068.50 | 3,069 | \$4,956.00 |
| June | 3,212 | \$ 6,432.75 | 3,795 | \$ 9,047.50 | 3,885 | \$ 9,918.50 | 3,589 | \$7,916.50 | | |
| July | 2,913 | \$ 6,682.00 | 4,092 | \$ 13,177.50 | 3,482 | \$ 8,957.50 | 3,631 | \$9,294.00 | | |
| August | 3,388 | \$ 8,064.00 | 4,802 | 5 16,136,50 | 3,586 | \$ 10,096.00 | 3,469 | \$8,835.00 | | |
| Septembe | 2,251 | \$ 3,778.00 | 2,986 | \$ 5,410.00 | 3,303 | \$ 7,269.50 | 2,848 | \$5,695.00 | | |
| October | 3,668 | \$ 5,426.00 | 3,848 | \$ 6,561.50 | 4,295 | 5 12,327.50 | 4,215 | \$9,461.00 | | |
| November | 4,031 | \$ 7,390.00 | 3,928 | \$ 5,970.50 | 5,746 | \$ 12,035.50 | 4,457 | \$8,360.00 | | |
| December | | \$ 9,126.50 | 6,146 | \$ 14,184.50 | 7,128 | \$ 17,055.00 | 5,330 | \$12,644.00 | | |
| TOTALS | 42,518 | \$78,968 | 47,145 | | 49,390 | \$ 114,587.75 | 50,746 | \$116,986.00 | 15,546 | \$32,430.00 |
| | | | | | L | | | | | |

| | le Public | | | | | | | | | | | | |
|------|-----------|-----------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|----------------------------|-------------------|---------------------|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|----------|
| Date | 1 Day | Admission | Oulded Tougs | Instance Learning | Sell-Ruided Tours | EWEX | Facility Rental/Meeting | Event/ Program | Iotal Attendance | rotal Adminutor) Rovenue (Net) | Total Facility Rental Revenue | Wate ed lees for Brown County | OUTREACH |
| 2 | Thursday | 23 | 79 | | | 10 | 39 | 85 | 236 | \$331.50 | \$84.00 | \$ 75.00 | |
| 3 | Friday | 30 | /9 | | | 2 | _75 | 0,0 | 107 | \$132.50 | 404,00 | \$ 210.00 | |
| 4 | Saturday | 60 | | | | | 85 | | 145 | \$237.00 | \$215.00 | - | |
| 5 | Sunday | 31 | | | - | | 275 | | 306 | \$98.00 | \$255.00 | | |
| 6 | Monday | S FORMATS | | No. of Contract of | | | 15 | | 15 | | | \$ 75.00 | 1000 |
| 7 | Tuesday | 17 | - | | | 9 | 152 | | 178 | \$27.50 | \$160.00 | | |
| 8 | Wednesday | 34 | 48 | | | 4 | -0- | | 86 | \$614.50 | | | 200 |
| 9 | Thursday | 25 | - 1- | | | 7 | 49 | 78 | 159 | \$42.00 | \$145.00 | | 1 |
| 10 | Friday | 22 | | | | , | | ,_ | 22 | \$51.00 | | | |
| 11 | Saturday | 50 | | | | | . 31 | | 81 | \$228.00 | \$325.00 | | |
| 12 | Sunday | 30 | | | | | | | 30 | \$100.00 | | | |
| 13 | Monday | | Day of the last | | Service and | Hyroson . | 3 | The same of | 3 | | | 9000 | 1 |
| 14 | Tuesday | 14 | | | | | 51 | | 65 | \$45.50 | | | |
| 15_ | Wednesday | 10 | | | | 9 | | 120 | 199 | \$21.00 | \$385.00 | | |
| 16 | Thursday | 28 | | | | 6 | | | 14 | \$115.00 | | | T |
| 17 | Friday | 56 | 51 | | 39 | | | | 146 | \$371.00 | | | |
| 18 | Saturday | 127 | | | | 1 | 50 | | 178 | \$582.50 | \$130.00 | | |
| 19 | Sunday | 76 | | | | | 169 | | 245 | \$253.50 | \$130.00 | | T |
| 20 | Monday | | 7 | | 0 00 | | | | 0 | | The state of the s | | |
| 21 | Tuesday | 16 | 104 | | | 6 | 57 | | 183 | \$378.00 | \$160.00 | | |
| 22 | Wednesday | 15 | 18 | | | 12 | | | 45 | \$99.00 | | | |
| 23 | Thursday | 44 | 23 | | T | 9 | 10 | | 86 | \$169.00 | | | |
| 24 | Friday | 22 | 40 | | | | | | 62 | \$217.00 | | | |
| 25 | Saturday | 52 | | | | | | | 52 | \$154.00 | | | |
| 26 | Sunday | 29 | 1 | | | | | | 29 | \$133.50 | | | |
| 27 | Monday | | | | | 7 | 12.00 V | The Table | 0 | | | THE REAL PROPERTY. | |
| 28 | Tuesday | 15 | | | | 5 | 10 | | 30 | \$98.00 | \$75.00 | | |
| 29 | Wednesday | 11 | 24 | | | 10 | | | 45 | \$79.00 | | | |
| 30 | Thursday | 2 | 15 | | | 7 | | | 24 | \$55.00 | | | |
| nı. | Reiday | 15 | 70 | | | _ | | | 0.5 | \$252.00 | | | |

1,145

TOTAL

949



Brown County Library Report

Strategic Priorities

Management Goal

Foster Cultural & Diversity Awareness

Provide a Third Place to Engage Community

> Support Economic Development

Enhance Education for Children

> Library Mission: Brown County Library is a catalyst for community advancement.

County-Wide Successes

BROWN COUNTY GO

Brown County on the GO was established. This partnership between the library, ADRC, Neville Public Museum, and Extension Brown County will present programs at established Bookmobile stops. This pilot project will be reviewed

Weyers-Hilliard Branch Manager presented at the Wisconsin Association of Public Libraries (WAPL) conference as part of WLA's Leadership at the end of the summer to determine its success and what future programming and inclusion of other county departments could look like.

Youth Services Librarians from all locations presented Summer Reading Adventure promotional programs at elementary schools throughout the county – interacting with thousands of children. Development Institute's planning committee.

development. Jim Golembeski, from Bay Area Workforce Development, brought partners to discuss services available in the community. The staff development meeting on May 10 was held in partnership with Nicolet Federated Library System. Its focus was on workforce

Central Library Successes

public including changing Customer Service to Circulation Services, and moving some of that staff and turning Research and Reference into Thanks to the tremendous efforts of the Library's maintenance team, Central's public computers have successfully been relocated to the second floor. This move is part of Central's reconfiguration of staffing and services to provide greater staff efficiencies and service to the Adult Services.

Positive feedback was received regarding the Google Docs program. One attendees commented that his company just switched to the Google Suite and he thinks this session would be beneficial for his entire staff.

Ashwaubenon Branch Successes

The documentary, Cheeseheads, was shown and the creator presented on the making of it. They brought a sampling of cheese curds for attendees. 17 people attended. This was the second showing of the film – it premiered at the Central Library in 2016.

The homemade designer envelopes program attracted eager crafters who designed some really creative projects.

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Brown County Library Report

Strategic Priorities

Management Goal

Provide a Third Place to Engage Community Foster Cultural & Diversity Awareness

> Support Economic Development

Enhance Education for Children

> Library Mission: Brown County Library is a catalyst for community advancement.

Denmark Branch Successes

Leverage Library Resources for Marketing Success; Creating, Organizing, and Managing a Maker Space without having received thousands Both Library Associates attended the Wisconsin Association of Public Libraries (WAPL) conference. Learning included: How to Better of dollars to set one up; and inclusivity (both in general and in how we market/promote our library programs and resources) 5K families (61 parents, students and siblings) visited and learned where items are located in the library, the library's resources in general, and the Summer Reading Adventure.

East Branch Successes

Two ladies visited to apply for library cards. They said their former employer (Shopko) told them to get library cards to use job search tools that the library subscribes to including A to Z databases especially since the job center is not open nights or weekends.

library can provide for free instead of paying for marketing services, heard about the Shawano Public Library systems outreach initiatives, A staff member attended the WAPL Conference and attended sessions about making marketing partnerships by offering resources the and learned more about the romance genre.

Students from Wilder School visited twice in May for a lesson that coordinated with the curriculum that they were studying.

Kress Family Branch Successes

An audition workshop lead by Emily Paulsen from Studio 12 taught teens about choosing the right song or monologue for an audition.

Pulaski Branch Successes

15 people attended the first Homeschool Hangout program. This program will be offered monthly and is a chance for homeschool families to gather, network, and learn about library resources

Southwest Branch Successes

A hand lettering class facilitated by local artist Jenna Kast created a full-house and a waiting list of interested attendees who wanted to learn calligraphy basics. The response and feedback to the program was great!

Youth Services Librarian laught two sewing classes where the attendees made book bags for the summer reading books. She used purple and green material to match the SRA logo and all of the kids look absolutely thrilled with their creations.

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May 2019 The state of the second

Brown County Library Report

Library Mission: Brown County Library is a catalyst for community advancement.

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|-------------------------------------------------|-----|
| Management Goal | |
| Foster Cultural & Cultural & SenesewA | |
| Provide a Third Place to Engage Community | |
| Support Economic Development | |
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Strategic Priorities

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| Weyers-Hilliard Branch Successes |
|--------------------------------------------------------------------------------------------------------------------------------------------|
| Funded by the Friends of the Brown County Library, the Renaissance Faire brought together patrons of all ages for an afternoon of learning |
| and entertainment. Attendees learned about falconry, blacksmithing, the language of Shakespeare, the mind of a Renaissance man. They |
| could weave cloth via a loom, listen to Viking storytellers, learn a new dance, become knighted, hear about historical hunting hounds (and |
| pet them!), and watch aerial dancers perform. Overall branch attendance was 705, with a minimum of 400 in attendance for the |
| Renaissance Faire specifically. |

A new program, "Cutting the Cable Cord," that taught about streaming media services and other alternatives, attracted 34 attendees.

United Healthcare (a nearby business) hosted a Give-a-Kid-a-Book book drive which brought in over eight boxes of new books for children.

Wrightstown Branch Successes

In partnership with Brown County Master Gardeners, a pollinator program was offered.

A \$500 donation was received from the Wrightstown Lions.

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BROWN COUNTY BOARD OF SUPERVISORS COURT HOUSE GREEN BAY, WISCONSIN

BROWN COUNTY BOARD OF SUPERVISORS

| Meeting Date: | June 19, 20 | 019 | |
|-------------------------|-------------------|--------------|----------------------|
| Agenda No. : | Refer To: Educe | ation ? | Recreation Committee |
| Pg. | Communic. | from the Flo | oor |
| I make the fol | lowing motion: As | new infor | mation has come |
| to light | that Brown | County | reconsider |
| , | rnot to purch | , | |
| | res of land on | | • |
| | | | es Nest property). |
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| T | ath En | Signed: | In all |
| Dis | £9 | District | No.: 20 |
| Ruc | hal Schederel | | |
| | 13f #24 | | |
| 450 | | | |

(Please deliver to the County Clerk after the motion is made for recording into the minutes.)

TO THE HONORABLE CHAIRMAN AND MEMBERS OF THE COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

RESOLUTION ACQUIRING TAX DELINQUENT LAND ADJACENT TO THE FOX RIVER TRAIL FOR TRAIL PARKING

WHEREAS, Brown County ("County") manages over 20 miles of the Fox River State

Recreational Trail through its Parks Department; and

WHEREAS, the County recognizes the lack of legal parking areas along the trail between De Pere and Greenleaf, a distance of approximately eight miles, and that trail patrons have been parking illegally on Town roads and in farm field access drives creating an unsafe environment; and

WHEREAS, the County is now the owner of parcels R-235-1 and R-319-1 in the Town of Rockland due to unpaid taxes and these parcels have the ability to be developed into parking and trailhead locations; and

WHEREAS, the County Parks Department would like to purchase parcels R-235-1 and R-319-1 from the County Treasurer's Office, both approximately one acre in size to better accommodate trail needs; and the Friends of the Fox River Trail is interested in donating the full acquisition costs to the County Parks Department.

NOW, THEREFORE, BE IT RESOLVED that the Brown County Board of Supervisors hereby directs that County staff and administration take necessary action to acquire both parcels under the Parks Department for future parking and trail access locations.

Fiscal Note: \$918.58 due to the Treasurer's office for acquisition by the Parks Department. This amount is expected to be donated by the Friends of the Fox River Trail group to the Parks in 2019.

Respectfully submitted,

EDUCATION AND RECREATION COMMITTEE

EXECUTIVE COMMITTEE

| Approved By: | |
|---------------------------------------|----------------------------------|
| | |
| TROY STRECKENBACH COUNTY EXECUTIVE | |
| Date Signed: | |
| 19-053R | |
| Authored by Parks Department | t |
| Approved by Corporation Cou | nsel |
| | |
| | |
| | BOARD OF SUPERVISORS ROLL CALL # |
| | Motion made by Supervisor |
| | Seconded by Supervisor |

| SUPERVISORS | DIST. # | AYES | NAYS | ABSTAIN | EXCUSED |
|--------------|---------|------|------|---------|---------|
| SIEBER | 1 | | | | |
| DE WANE | 2 | | | | |
| NICHOLSON | 3 | | | | |
| HOYER | 4 | | | | |
| GRUSZYNSKI | 5 | | | | |
| LEFEBVRE | 6 | | | | |
| ERICKSON | 7 | | | l | |
| BORCHARDT | 8 | | | | |
| EVANS | 9 | | | | |
| VANDER LEEST | 10 | | | | |
| BUCKLEY | 11 | | | | |
| LANDWEHR | 12 | | | | |
| DANTINNE, JR | 13 | | | | |

| SUPERVISORS | DIST. # | AYES | NAYS | ABSTAIN | EXCUSED |
|---------------|---------|------|------|---------|---------|
| BRUSKY | 14 | | | | |
| BALLARD | 15 | | | | |
| KASTER | 16 | | | | |
| VAN DYCK | 17 | | | | |
| LINSSEN | 18 | | | | |
| KNEISZEL | 19 | l | | | |
| DESLAURIERS | 20 | | | | |
| TRAN | 21 | | | | |
| MOYNIHAN, JR. | 22 | | | | |
| SUENNEN | 23 | | | | |
| SCHADEWALD | 24 | | | | |
| LUND | 25 | | | | |
| DENEYS | 26 | | | | |

| Total Votes Cast | | | | |
|------------------|---------|----------|--------|--|
| Motion: | Adonted | Defeated | Tabled | |

PARKS



P.O. BOX 23600 GREEN BAY, WI 54305-3600



PHONE: (920) 448-6242 FAX: (920) 448-4054

ASSISTANT PARKS DIRECTOR

RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD

DATE:

06/11/2019

REQUEST TO:

EDUCATION AND RECREATION COMMITTEE; EXECUTIVE COMMITTEE

MEETING DATE:

06/27/2019 & 7/8/2019, Respectively

REQUEST FROM:

Matt Kriese

REQUEST TYPE:

x New resolution

□ Revision to resolution

□ New ordinance

☐ Revision to ordinance

TITLE:

ACQUIRING TAX DELINQUENT LAND ADJACENT TO THE FOX RIVER STATE

RECREATIONAL TRAIL

ISSUE/BACKGROUND INFORMATION:

Brown County Parks manages the Fox River State Trail which travels for approximately 21 miles through the county. The trail is one of the busiest in the state, but the problem is no legal parking areas along the trail between De Pere and Greenleaf which is a stretch of ~ 8 miles. Brown County Treasurer office made the Department aware of 2 tax delinquent parcels which are now owned by Brown County. In fact, these parcels have been on the Departments watch list for more than 3 years. The Department is interested in acquiring these two parcels for small parking areas for trail patrons which would eliminate the safety hazard of illegal parking on the Town of Rockland roads and in farm field access drives.

ACTION REQUESTED:

Request to Approve this Resolution

FISCAL IMPACT:

NOTE: This fiscal impact portion is initially completed by requestor, but verified by the DOA and updated if necessary.

- 1. What is the amount of the fiscal impact? \$918.58
- 2. Is it currently budgeted?

 ✓ Yes
 ✓ No

 ✓ N/A (if \$0 fiscal impact)
 - a. If yes, in which account? 124.062.063.5601.300
 - b. If no, how will the impact be funded? The park's budget will pay the treasurer for the parcels, and parks will be reimbursed by the Friends of the Fox River Trail for acquisition expenses in full
 - c. If funding is from an external source, is it one-time ☒ or continuous? ☐
- 3. Please provide supporting documentation of fiscal impact determination.

x COPY OF RESOLUTION OR ORDINANCE IS ATTACHED



May 13, 2019

John VanDyck
Ed & Rec Committee
305 E. Walnut Street
P.O. Box 23600
Green Bay, WI 54305-3600

Dear John and members of the Ed & Rec Committee,

The N.E.W. Zoological Society, Inc. will be hosting the 20th annual "Feast with the Beasts" event on Monday, August 5, 2019 from 6pm to 8pm at the NEW Zoo.

We are once again joining hands with the Wisconsin Restaurant Association to create awareness of the NEW Zoo and to raise funds to support the missions of the Society & the WRA. Volunteers from the Society and Wisconsin Restaurant Association will be participating in the set up and clean up. We are inviting business professionals and families to join us for food, beverages, and live music.

Liability insurance for the N.E.W. Zoological Society, Inc., for this event, is through Parish Insurance/Secura. Application will be made for a Picnic License to the Town of Suamico.

At this time we would like to request that the contract fee and the admission fee be waived.

Sincerely,

Gary Ehrbar President,

N.E.W. Zoological Society, Inc.

(920) 434-6814

Cc: Neil Anderson